

Superior's Journey of  
Excellence

I ♥  
SUPERIOR

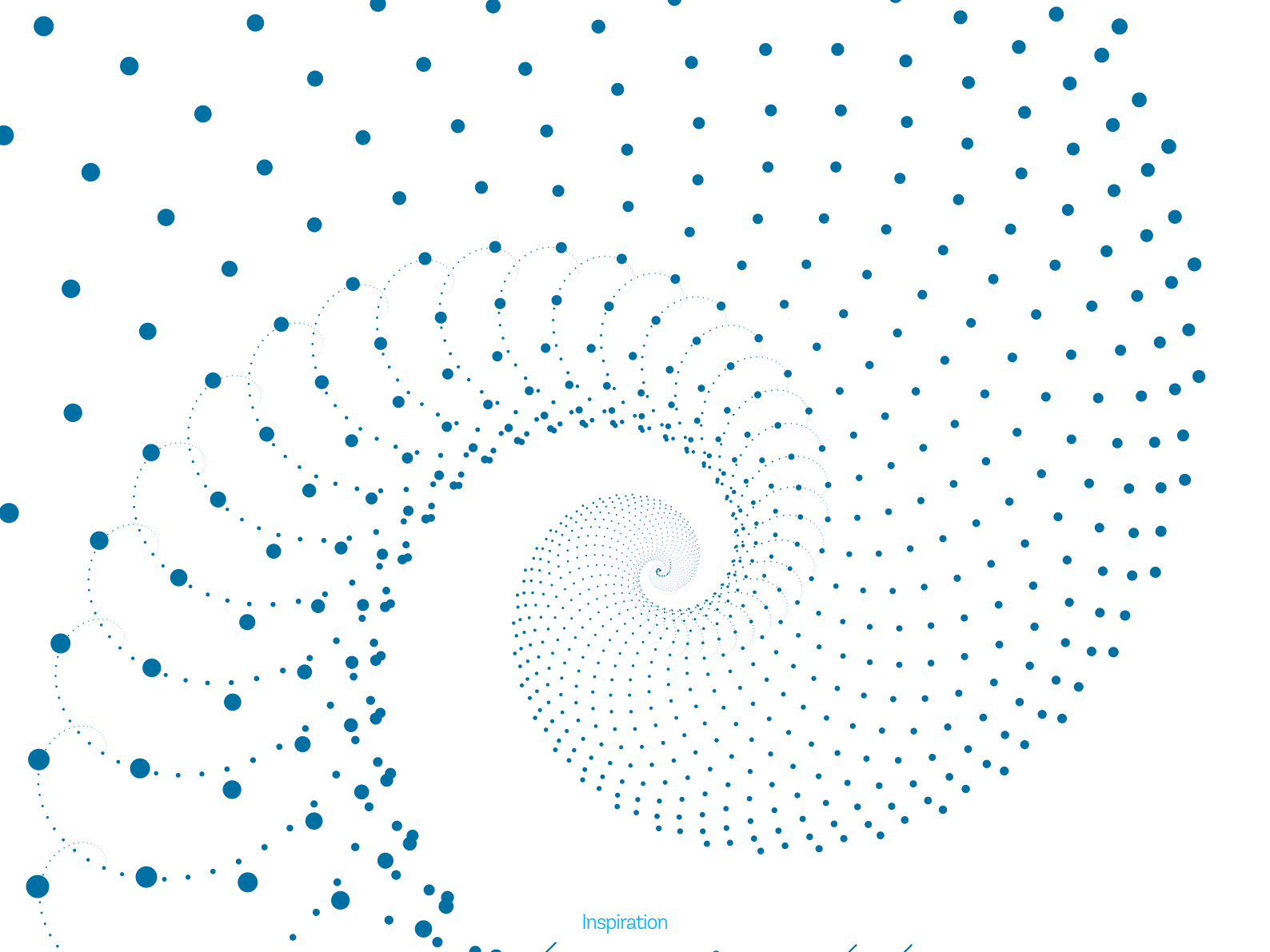
Annual **Report**

2018-19



[www.superior.edu.pk](http://www.superior.edu.pk)





Inspiration

وَأَنْ لَّيْسَ لِلْإِنْسَانِ إِلَّا مَا سَعَى

Man gets whatever he strives for!

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## Message from the **Rector**

My vision as the Rector of The Superior College, Lahore is to make it a leading “Entrepreneurial University” of Pakistan. Working on the Vision 2022, We are determined to bring Excellence in learning, Innovation and Research. We inculcate entrepreneurial mindset among students as it can change and transform the lives of youth by creating socio-economic impact. This is our way to develop the future generation of entrepreneurs to make an economically Superior Pakistan.

Our Vision 2022 revolves around EXCELLENCE being the only one in making Pakistan academically Superior. We therefore introduce our new strategy of creating Excellence and develop an environment where every SOP speaks about being the Best!

**Dr. Sumaira Rehman**  
Rector The Superior College, Lahore





## VISION

To be a leading Pakistani University driving Excellence in Learning, Innovation and Research.

## MISSION

We are committed to transform the lives of our students, faculty, staff and alumni by providing an excellent learning and research environment which ensures success in their lives and career. We believe in developing emotionally intelligent 'Superheroes' who can create social and economic impact through entrepreneurial mindset to build a Superior Pakistan.

## VALUES

- Student Success
- Excellence
- Innovation
- Team Work
- Agility
- Fairness

# *Envisioning The Superior College, Lahore 2022*







# *Strategic Goals*

**SG 1**

*Achieving Excellence In Learning*

**SG 2**

*Achieving Excellence In Innovation*

**SG 3**

*Achieving Excellence In Research*

**SG 4**

*Strengthening Our Identity Locally And Globally*

**SG 5**

*Acquiring National And International Accreditations*

**SG 6**

*Learning, Living And Leading Sustainability*

# Excellence in LEARNING

## Right People for RIGHT JOB

Achieving Excellence in Learning constitutes our strategic goal for which we have devised a policy of finding right people for right job. We have ensured inclusion of seasoned faculty in our team.

We are committed to produce 21st century graduates able to cope up with the latest trends through Innovation, for which we have hired industry veterans.

To ensure “Transformation” for educational excellence we have the following panel of maestros:



**Prof. Dr. Nizam ud Din**  
Pro Rector



**Mr. Ahsan Umer**  
Chief Transformation Officer



**Mr. Naghman Rafique**  
Chief Digital & Disruption Officer



**Mr. Husnain Shah**  
Project Director ERP/CRM

## Student INTAKE

“Student Success” is one of our organizational values while the high ratio of student success at Superior speaks for itself. We never compromise on student development through building strong knowledge base and personality development.

A tremendous increase in number of admissions as evident in figure-1 is a proof that Superior is the most trusted institute in the country. There has been significant growth of 70% in the admissions of 2019 as compared to 2018.

## The Numbers Speak

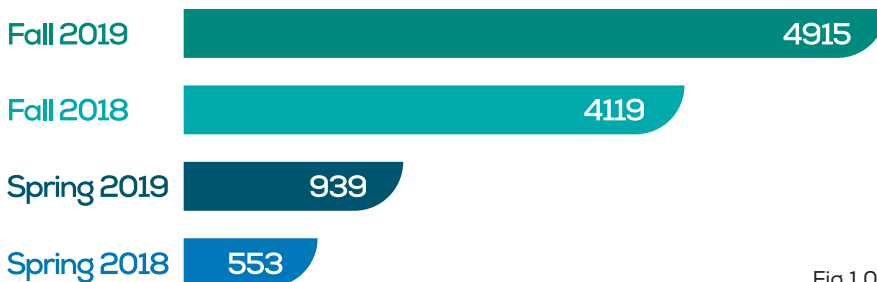
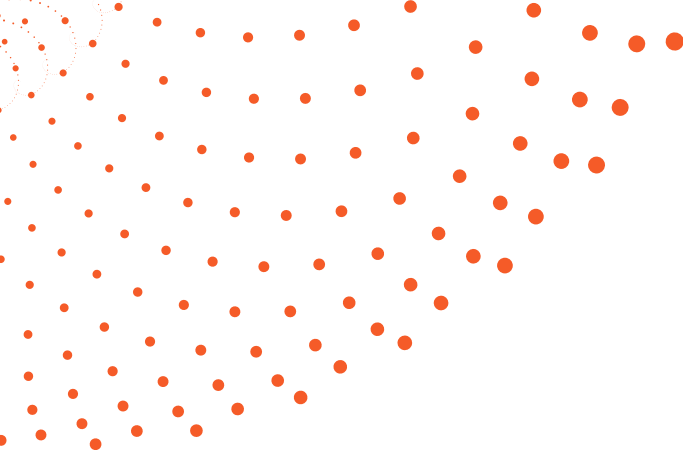


Fig 1.0



# Starting New Ways of FACILITATION

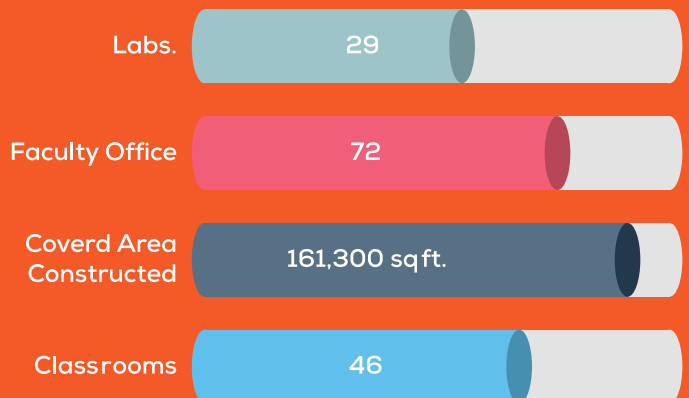
In our quest to facilitate every segment of society by providing quality education in maximum fields, we are starting the following programs

SR.	PROGRAMS	FACULTY
1	BS Hospitality and Tourism Management	Faculty of Business and Management Sciences
2	BS Data Science	Faculty of Computer Science & IT
3	BS Artificial Intelligence	Faculty of Computer Science & IT
4	BS Cyber Security	Faculty of Computer Science & IT
5	Bachelors of Fine Arts	Faculty of Arts & Design
6	Bachelors of Textile Design	Faculty of Arts & Design



## Infrastructure Development

To accommodate a large number of new students we revamped our infrastructure with more modern facilities and an overall learning inductive environment. Superior strongly considers that high-quality infrastructure facilitates better instruction and improves the achieving rate of desired outcomes from students, faculty and staff. Superior extensively developed its infrastructure from building classrooms, laboratories, equipment to other educational infrastructure to overall improve the facilities as shown in Figure (1.1).



(Fig 1.1)

# Innovating Curriculum

To produce 21st century graduates equipped with modern competencies and skills; we have redesigned our curriculum. We believe that quality education is the key to raise a generation with futuristic approach. Our innovative curriculum is the result of deep research with feedback from industry gurus and academic experts. The framework of Superior innovative curriculum has been approved by the HEC and now introduced across faculties at the Superior College.

## 3U1M

Experiential Learning Journey

To ensure student success we have a special focus on their IQ & EQ development so they may become successful in personal and professional lives. We have created an ideal mix of theory and experiential learning beyond classrooms in our 3U1M model. Experiential learning journey of 3U1M (3 years in college and 1 year in market) is designed in collaboration with seasoned professionals to bridge the corporate-academia gap.

## 1M-Market Intensive Year

A year to open new horizons of experiential learning for students offering them the following three tracks to choose one of their choice.

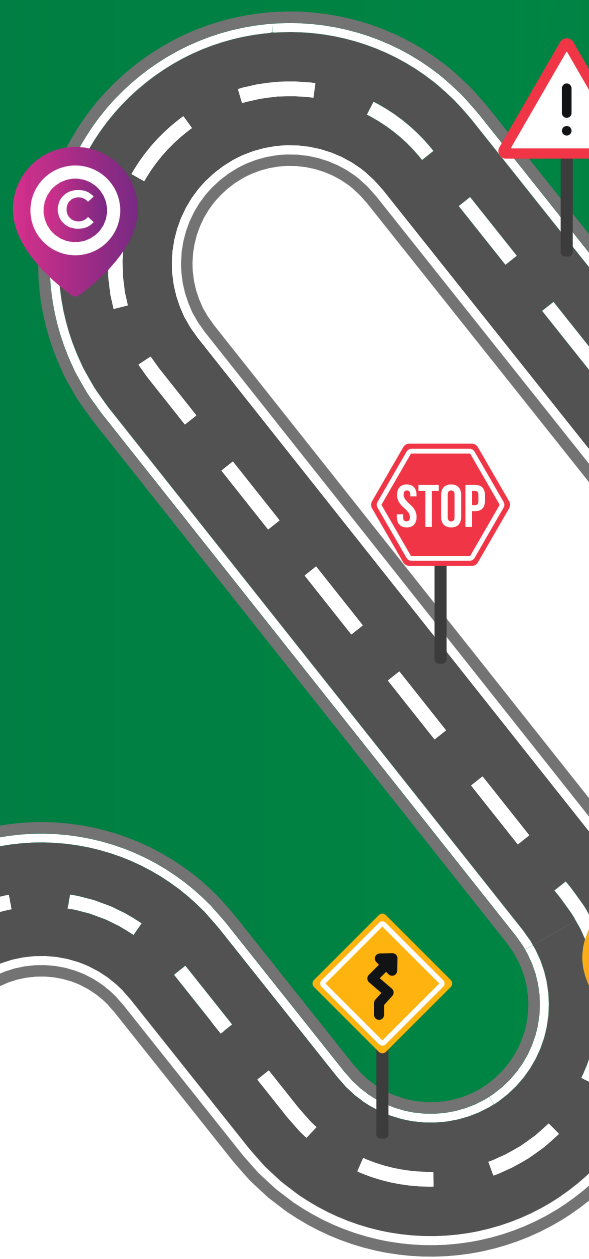
<p><b>Startup</b> Ideation Feasibility Launch</p>	<p><b>Scale-up</b> Growth Analysis Design &amp; Development Engage &amp; Implement</p>	<p><b>Consultancy</b> Problem Identification Solution Identification Solution Development &amp; Deployment</p>
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## 2U-Year of Exploration

Curriculum completion along with 6-week Summer OB Project to help students gain experiential learning and industry exposure.

## Freshman Program

A rigorous on-boarding program for a smooth transition to university education through IQ & EQ Accelerators preparing students for exiting university life.



# 1M-Market Intensive Year

## Startup

The track provides an excellent opportunity of forming teams, constructing business models, talking with partners and customers, and assessing feasibility, while launching a new venture or initiative.

## Scale up

Bringing innovation (including an automation or introducing a new line of product) in an existing business e.g. a family business or students' own businesses started earlier. This track offers students a chance to identify, shortlist, choose and implement the best possible grow strategy to scale-up existing businesses.

## Consultancy

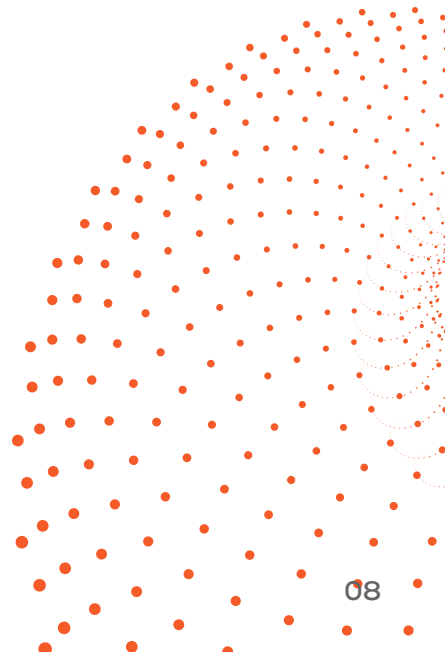
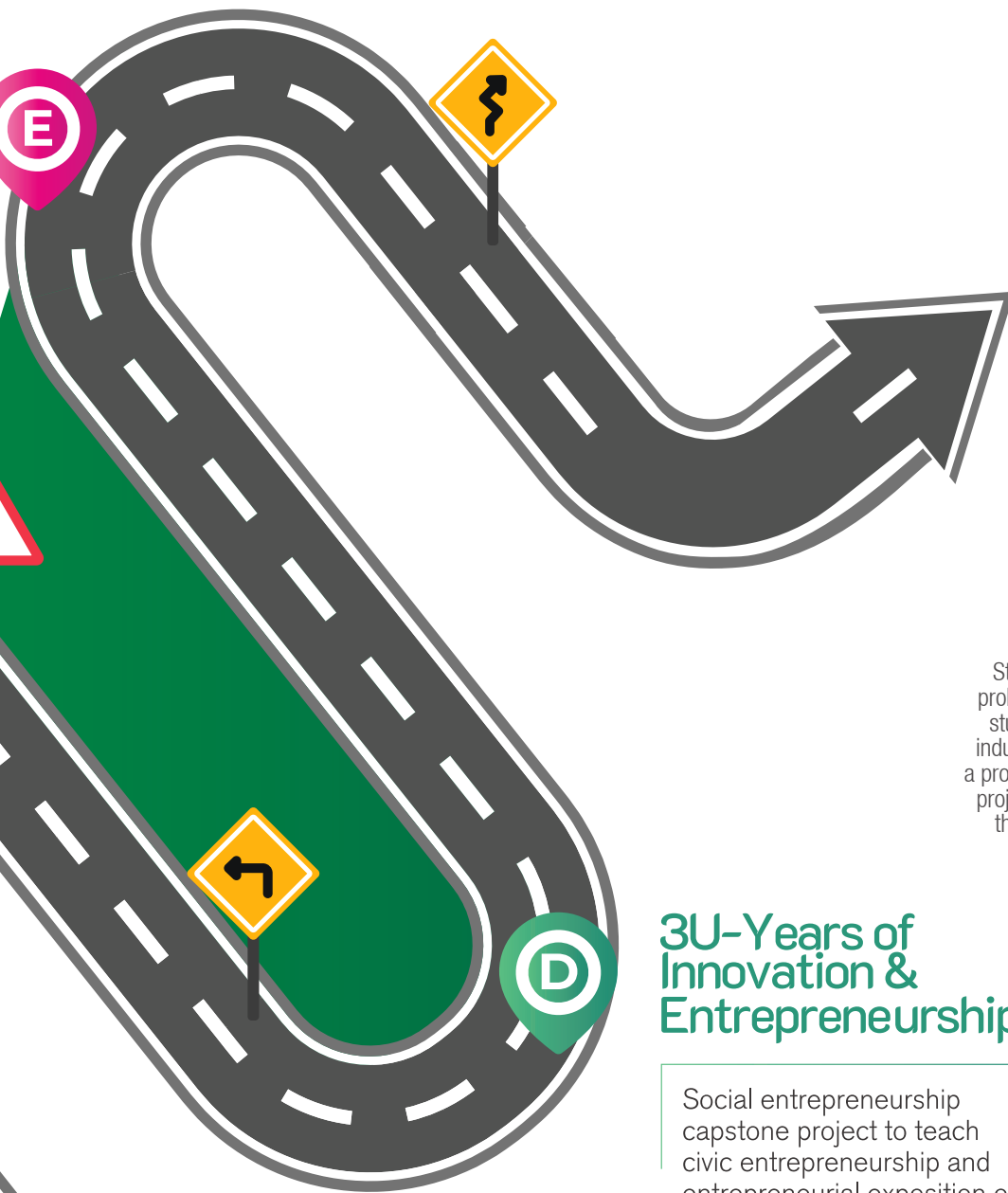
Students will come up with a solution for a problem communicated by the industry. The students will have the option to contact the industry directly or they will be provided with a project by the Superior administration. If the project is short enough to do in 3-6 months, the team will work on at least two projects during the year.

## 3U-Years of Innovation & Entrepreneurship

Social entrepreneurship capstone project to teach civic entrepreneurship and entrepreneurial exposition of new ideas.

## 1U-Foundation Year

Understanding how business works through competency based curriculum and application based learning.



# Innovating TEACHING PRACTICES



## Objective Based Education

Excellence in Learning demanded new teaching pedagogies which may fulfill the requirements of 21st century graduates. To synchronize the existing educational system with future competencies, we have introduced a set of latest learning padagogies including Objective Based Education (OBE), Action & Experiential learning, Project Based Learning (PBL) and have Active Industrial Engagements Learning.

OBE emphasizes on setting clear standards for observable, measurable outcomes. There is no single specified style of teaching or assessment in OBE instead they are diversified classes, opportunities, assessments and learning beyond class rooms. The faculty adapts its role as instructor, trainer, facilitator, and/or mentors based on the targeted outcomes.

### Benefits of OBE

- Clarity 
- Flexibility 
- Innovation in education 
- Involvement 
- Comparison 

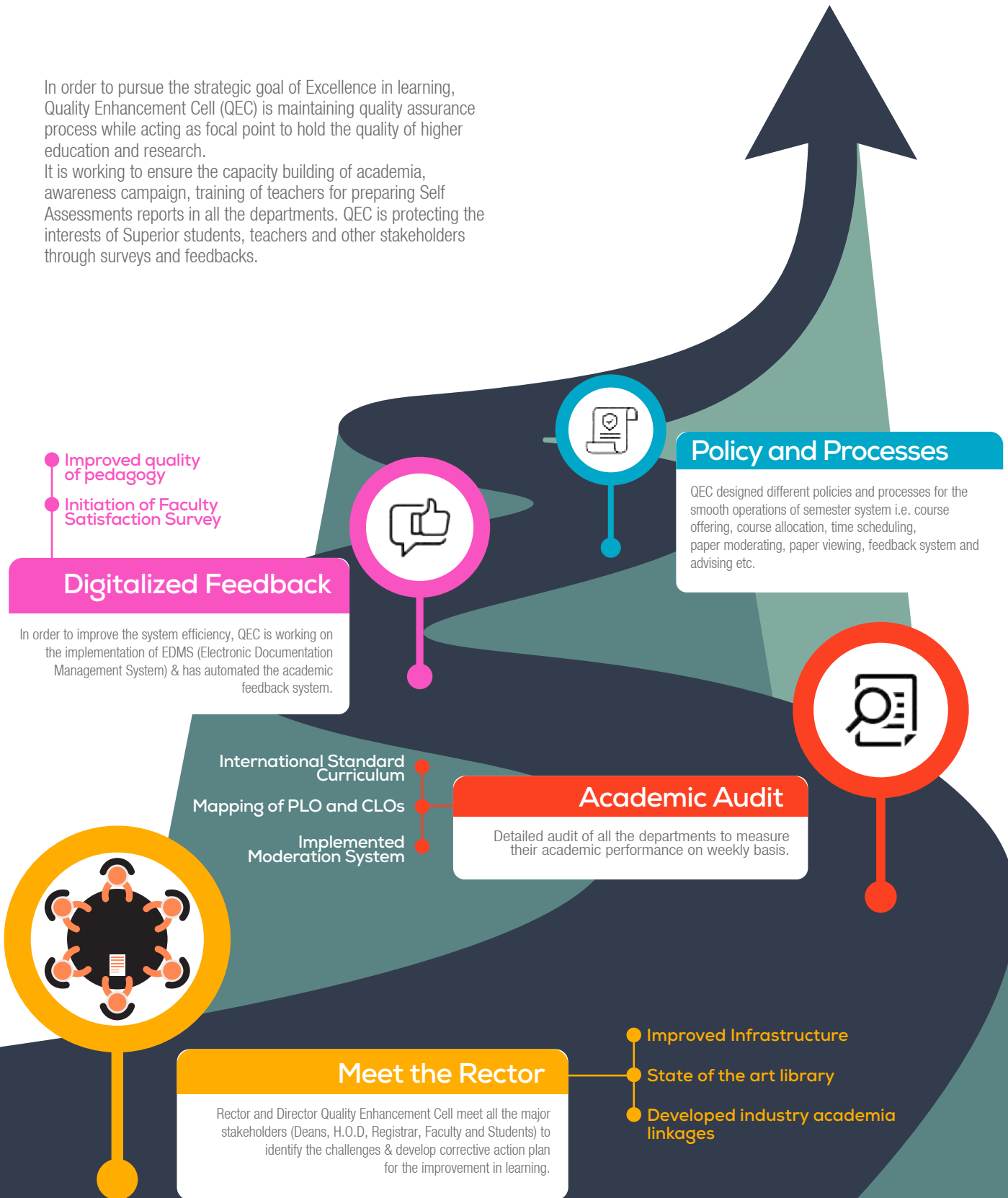


# The Quality MATTERS!

# QEC (Quality Enhancement Cell)

In order to pursue the strategic goal of Excellence in learning, Quality Enhancement Cell (QEC) is maintaining quality assurance process while acting as focal point to hold the quality of higher education and research.

It is working to ensure the capacity building of academia, awareness campaign, training of teachers for preparing Self Assessments reports in all the departments. QEC is protecting the interests of Superior students, teachers and other stakeholders through surveys and feedbacks.



- Improved quality of pedagogy
- Initiation of Faculty Satisfaction Survey

## Digitalized Feedback

In order to improve the system efficiency, QEC is working on the implementation of EDMS (Electronic Documentation Management System) & has automated the academic feedback system.

## Policy and Processes

QEC designed different policies and processes for the smooth operations of semester system i.e. course offering, course allocation, time scheduling, paper moderating, paper viewing, feedback system and advising etc.

- International Standard Curriculum
- Mapping of PLO and CLOs
- Implemented Moderation System

## Academic Audit

Detailed audit of all the departments to measure their academic performance on weekly basis.

## Meet the Rector

Rector and Director Quality Enhancement Cell meet all the major stakeholders (Deans, H.O.D, Registrar, Faculty and Students) to identify the challenges & develop corrective action plan for the improvement in learning.

- Improved Infrastructure
- State of the art library
- Developed industry academia linkages

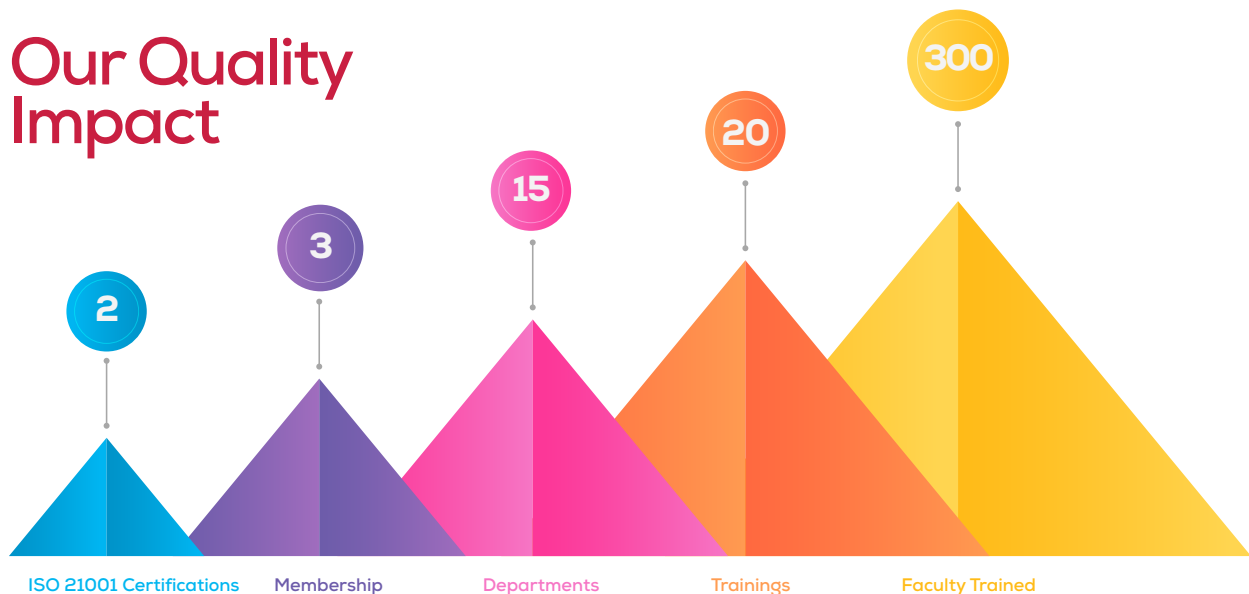


# Achievement by QAA-HEC

Our quality assurance mechanism has been recognized at 85% by Higher Education Commission of Pakistan.



## Our Quality Impact



(Fig 1.3)

As shown in the Figure 1.3, QEC has achieved remarkable distinctions during 2018-19 including memberships of Asian Pacific Quality Network, Pakistan Quality Network, Quality & Productivity Society of Pakistan. Another pride is that 2 of our trainers have been awarded ISO 21001 certifications. QEC has completed a tremendous course of 15 exclusive trainings for 300 faculty members from 15 departments. These members have been trained in implementation of Course Learning Outcome, Program Learning Outcome (PLO) and Objective Based Education (CLO).

# ACCREDITATIONS

Superior excellence in learning and transformation agenda has been recognised and appreciated by education sector at large. Accreditation bodies trust superior educational standards which is evident from the following accreditations:

BS programs in the Faculty of Computer Science and Information Technology got accredited by National Computing Education Accreditation Council (NCEAC) on July 19, 2019:

**BS Computer Science  
(Batch: Fall 2015, Spring)**

**BS Software Engineering  
(Batch: Fall 2015, Spring)**

**BS Information Technology  
(Batch: Fall 2015, Spring)**

Faculty of Pharmacy has received accreditations of the following programs by The Pharmacy Council of Pakistan for 3 years:

**Doctor of Pharmacy**

**M.Phil. Pharmaceutics**

**M.Phil. Pharmacology**

Re-accreditation visit by PEC (Pakistan Engineering Council)

**BS Electrical Engineering (Batch 2014 and 2015)**

Accreditation visit for Avionics Engineering was conducted and Accredited

**2 batches of B.S Avionics Engineering**

**2 years accreditation is expected**

After successful zero visit of National Technology Council (NTC), BS Aviation Engineering Technology program accredited NTC to continue from

**Fall-2018 Onwards**



# Engaging Students in EXCELLENCE

We have a special focus on developing students' meaningful and purposeful engagement in co-curricular and extra-curricular activities. At Superior we create multiple platforms for young students to help them explore their innate talents and develop team building and leadership skills.

## STUDENT VOICE LEADERS



As an essential part of EQ development and to produce SUPERHEROES of tomorrow, we have a competitive mechanism to develop Student Voice Leaders (SVL). SVLs act as the best communication channels between students and faculty & management to ensure student input in all relevant matters. SVLs are being developed as the solution providers from the youth of Pakistan who will spread hope in the society.

- 250+** Class SVLs
- 15+** Departmental SVLs
- 15+** Vice Presidents
- 5000+** Students Engaged by SVLs in life Management Skills Training



1st Position in All Pakistan Bilingual Declamation contest Held In Expo Centre Lahore



1st Prize in all Pak Music Fest UOL (Battle of Band)

## DEPARTMENTAL CLUBS



Clubs work as the departmental representative bodies responsible to organize multiple events and help the students enjoy a more meaningful and thrilling extra-curricular involvement. Almost all departments have their clubs and elected bodies to run them.

- 9+** Departmental Clubs
- 280+** Club Members
- 3000+** Students Facilitated by Members
- 5000+** Students Engaged in Co & Extra Curricular Activities
- 10+** Social Events Organised
- 300+** Members Graduated

Club of Pharmacists | Club of Professionals | Club of Architecture | Executive Club | IT Club | Club of Avionics | Media Club  
Physiotherapy Club | Aviators Club | Club of Allied Health Sciences



1st prize in World Singing Competition (Silk Road and young dreams) 2019 at China

## SOCIETIES



These societies encourage as well as provide the platform to the students to showcase their hidden talents and nurture their artistic skills. These societies make University experience all the more fun and exciting for the students as they frequently organize excellent co-curricular and extra-curricular activities.

- 8+** Student Societies
- 10+** Society Leaders
- 80+** Society Members
- 2000+** Students engaged in Extra Curricular Activities
- 50+** Community Development Initiatives



1st Prize in Momentum Tech

# Sports SUPERIORITIES



We are on **VICTORY STAND** since 2015 in all  
**PAKISTAN**  
Inter-University Competitions

## OUR LAURELS

Emotionally and behavioral intelligent students of The Superior College Lahore marked 2018-19 as a triumphant year. They trained and played hard and achieved 3rd position in All Pakistan Inter University Men & Women Championships 2018-19 by achieving 41 Gold, 47 Silver and 58 bronze medals.





# PWF wants Talha, Nooh to qualify for Olympics

**Our correspondent**

**ISLAMABAD:** Pakistan Weightlifting Federation (PWF) plans to provide ample opportunity to the country's leading weightlifters Talha Talib and Nooh Dastgir Butt to press for Olympics seats.

"Although both the weightlifters are a bit down in rankings but anything can happen. We will try our level best to field them in a few events until April 30 on which the qualifying phase will end," PWF secretary Amjad Butt told 'The News' on Monday. Both Talha (67kg) and Nooh (+109kg) recently

lifted gold medals at the 13th South Asian Games in Nepal. Talha is currently ranked 21 in the world while Nooh's ranking is 33. Both are Pakistan's highly talented and young athletes and have been impressing in international circuit.

"We will field them in the 5th International Fajr Cup which will be hosted by Iran from February 1-5. And the next big event is Asian Championships which will be hosted by Kazakhstan from April 16-25 in Nur Sultan. The continental event is more important and we still have time to prepare them," Butt said. However Butt did not seem

quite sure both the athletes would be backed by the state till then.

"I don't know whether the state will back them or not. I will request the government to support them. If the government cannot hold camp for the duo in Islamabad then it should hold it somewhere in Punjab," Butt added. "If state does not back them then definitely we will support them by requesting sponsors. But it is our plan to give them every opportunity to press for Olympics seats," Butt said.

"If they fail to qualify, then no issue, at least they will learn and will know them-

selves and their capability which will help them to press for Olympics seats in future," Butt said. In seven weights 98 weightlifters will make it to the world's most prestigious extravaganza.

After Pakistan hockey team once again failed to make it to the Olympics, three shooters and one javelin thrower Arshad Nadeem have so far made it to the Tokyo 2020.

Arshad recently managed a world-level throw of 86.92m at the 13th South Asian Games in Nepal to make it to the Olympics. It's a rare occasion that any athlete has been able to qualify for Olympics

directly. Besides these for judoka Shah Hussain has also achieved continental quota and is on brink of qualifying for Olympics. He will have to maintain his top spot in Asia by scoring some more points by featuring in a handful of Olympics qualifying rounds until the end of May 2020.

Besides them a couple of Pakistani swimmers can also feature in the Games on wild cards. Boxers and taekwondo fighter Haroon Khan will also fight for Olympics seats next year.

The country's premier karateka Saadi Abbas also has a solid chance of making it to the Olympics.



# Excellence in INNOVATION

## CMACED

Promoting Entrepreneurial Mindset

### Chaudhry Muhammad Akram Centre for Entrepreneurship Development

To fulfill the agenda of entrepreneurial revolution through innovation & creativity, CMACED launched university wide programs to produce job creators instead of job seekers. CMACED backed Entrepreneurial Ecosystem provides basis for venture creation and experimentation. As shown in Figure 1.4, Superior Entrepreneurial Ecosystem includes Entrepreneurial Teaching & Training Program (ETTP), startup Incubator ID92, Accelerator Scaleup PK and idea pitching platform Idea Coron Ka to raise investments.

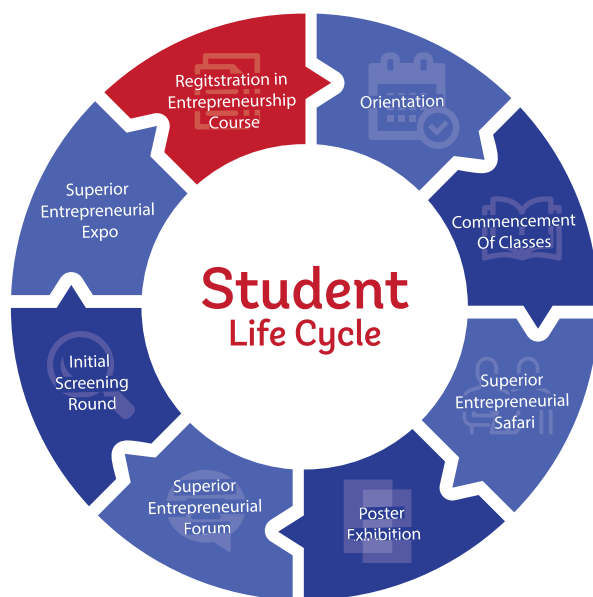
### Superior Entrepreneurial Ecosystem



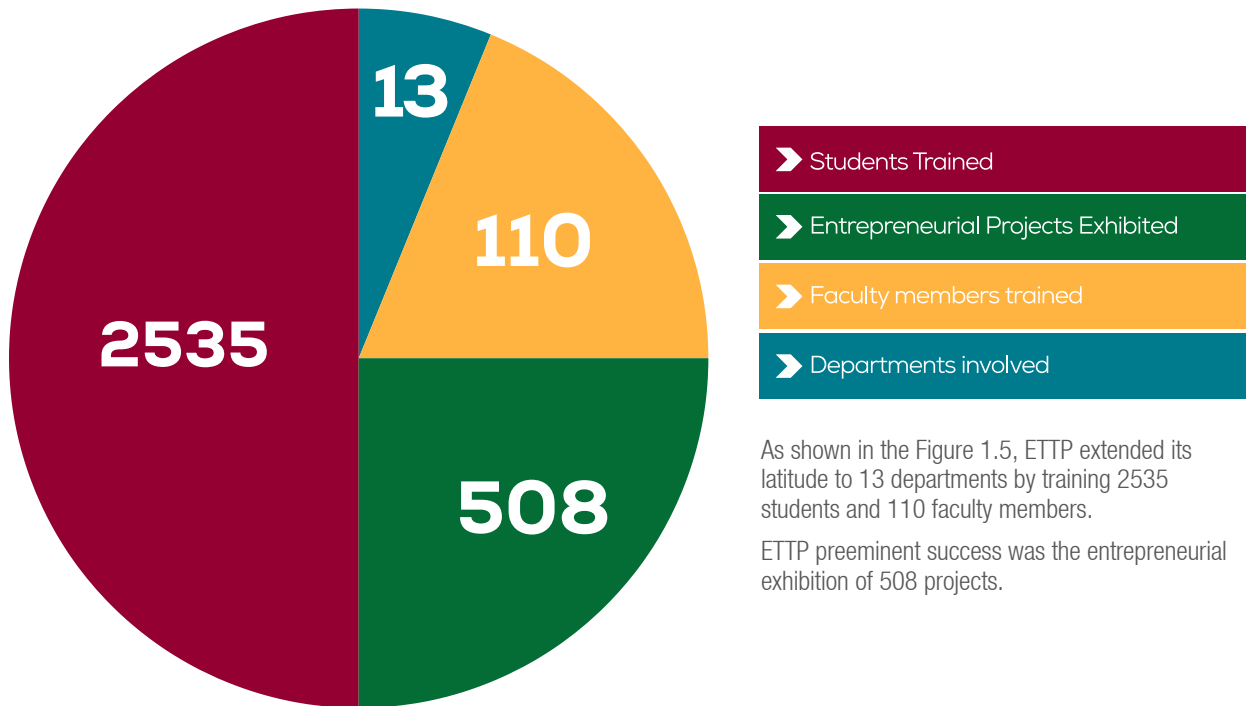
(Fig 1.4)



Keeping in view the transition from Industrial Revolution model to Knowledge Based economy, CMACED took an initiative to develop entrepreneurial mindset and behaviors among the students, staff and faculty through 'Entrepreneurial Teaching and Training Program (ETTP)'.  
 Superior Entrepreneurial Expo  
 Initial Screening Round  
 Superior Entrepreneurial Forum  
 Superior Entrepreneurial Safari  
 Poster Exhibition



# Ideas and the EXECUTION



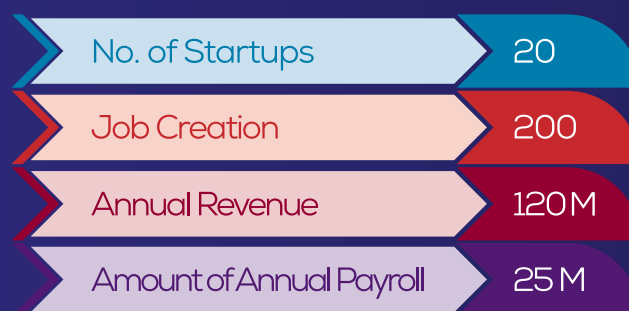
As shown in the Figure 1.5, ETPP extended its latitude to 13 departments by training 2535 students and 110 faculty members. ETPP preminent success was the entrepreneurial exhibition of 508 projects.

(Fig 1.5)

## Our Successful STARTUPS

ETTP has been remarkably successful and fruit bearing in the year 2018-19.

As shown in Figure 1.6, 20 startups were started by students trained through entrepreneurial revolution program, 200 employment opportunities were created, annual revenue of 120 Million rupees while annual payroll of 25Million was generated.



M\*: Million Rupees

(Fig 1.6)



## Promoting Sense of Volunteerism and Community Development

CMACED is committed to promote the sense of volunteerism and community development through its unique initiative “Social Entrepreneurship Program”. The mission of this program is to “flourish the Active Citizenship Behavior among Pakistani youth by delivering indigenous education and training programs and empowering them to create a social change through community outreach initiatives that ultimately lead towards a prosperous Pakistan”.

### Impact 2018-19

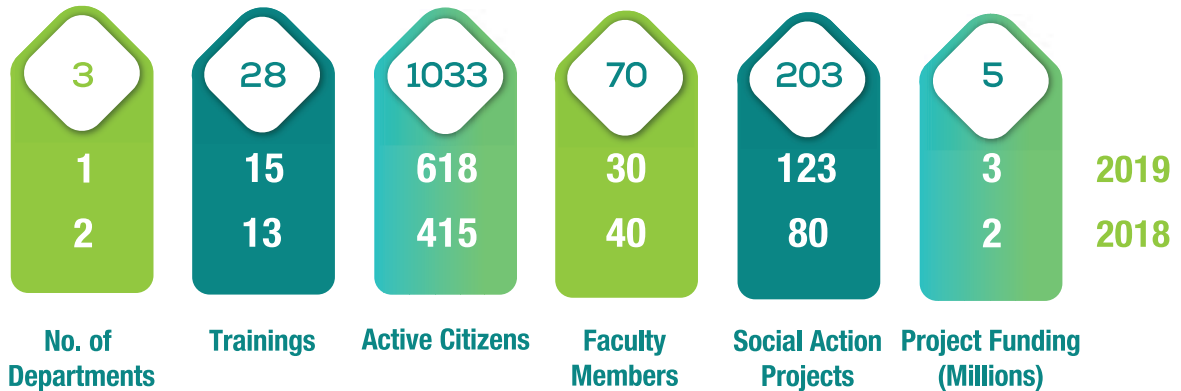
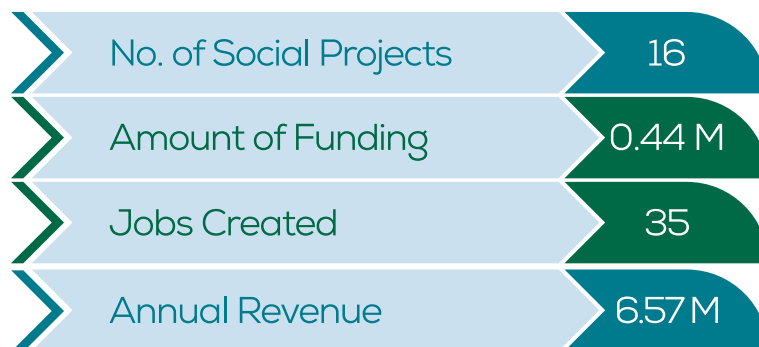


Fig (1.7)

Figure 1.7 is showing SEP impact where 3 departments were engaged in 28 trainings, with the participation of 1033 active citizens and 70 faculty members while 203 social action projects were developed with a 5 Million rupees funding.

### Social Contribution 2018-19



SEP kicked off 16 Social Startup projects with the funding amount of 0.44 Million shown in Figure 1.8. These projects created 35 successful jobs which produced annual revenue of 6.57 Million rupees.

Fig (1.8)





**INNOVATION DISTRICT 92**

CMACED realized the need to support aspiring entrepreneurs after their journey through the university and thus established the incubator Innovation District 92 in March 2018. ID92 operates as incubation space for startups from all verticals that are seeking guidance in converting their raw business ideas to effective and profitable businesses by helping them mature their business model, develop product/service and devise sales and marketing strategies. We at ID92 have a vision of projecting Pakistan as an "Innovation District" to the world by nurturing CHANGE MAKERS throughout our cycles!

**IMPACT**

7 Startups Graduated	103 industry meetups conducted	58 startup events	39 Local partnerships locked	50+ Jobs created by startups
2 cohorts successfully executed	20 speaker sessions	90 trainings and workshops conducted	6 International Business Development Programs	Rs. 5 Million+ Revenue generated by startups

International Entrepreneurial **EXCHANGE PROGRAMS & GRANTS**

**ATX+PAK ADVANCE**

Grant Value = \$ 667,570  
Rs. 8.3 Crore

2 Cohorts (10 startups) will travel to Austin for 30 days



**DETROIT - D2PAK**

Grant Value = \$ 84,64  
Rs. 1.05 Crore

1 Cohorts will travel to Detroit for 14 days



**UNIVERSITY OF OKLAHOMA**

Grant Value = \$ 124,698  
Rs. 1.6 Crore

Two Cohorts will travel to US for 5 weeks each



**UNIVERSITY OF OAKLAND**

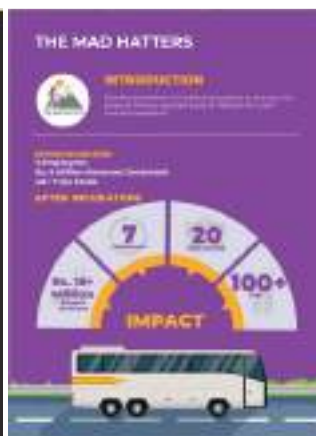
Grant Value = \$ 408,795  
Rs. 6.3 Crore

Educators / faculty members from Superior will travel to US



**From How to WOW!**

The following figures show success journey of aspiring startups incubated at ID-92. These startups were provided with marketing and business development training opportunities which turned them into viable businesses and started creating significant impact on society.



With the vision to rebrand Pakistan, develop a culture of entrepreneurship amongst masses and a mission to redefine heroes, Idea Croron Ka came into being as Pakistan's premier business reality show to bridge the gap between entrepreneurs and investors. Idea Croron Ka has used television as a tool to disseminate meaningful content to the masses with the aim of converting individuals into economic contributors. Idea Croron Ka is a platform where startups present their ideas to business investors, who analyze their ideas, provide them with investment and help them scale. It also features inspirational segment focusing on prominent figures in Pakistan who have undergone hardships to ultimately achieving their goals.

## IMPACT

4

Seasons

500

Million Rs.  
Investment  
Commitments

26

Local &  
International  
Investors

101

Startups  
Pitched

42

Investment  
Committed

13

Female  
Entrepreneurs

60

Episodes

USA &  
Russia

Premiered  
Internationally

Notable  
Partners

Careem



USAID

facebook

TURKISH  
AIRLINES



amazon



Dr. Sumaira Rehman's Movement for Economically Superior Pakistan from the platform of CMACED has reached new heights through 4 consecutive Superior Entrepreneurial Expos since 2016. Within only 4 years, 330 startups have been presented, 132 trainers coached, 2000 volunteers supported, 2500 students participated and nearly 70,000 attendees visited our phenomenal annual Entrepreneurial Expos.

SEE Pakistan is the largest entrepreneurial platform where the industry, academia, startup community and government interact, collaborate and appreciate the innovation initiatives of Pakistani Youth. This high ratio of interest in entrepreneurship is a glaring evidence of the fact that our youth's potential is being rightly developed in our Entrepreneurial Ecosystem. Superior is not a 'factory of unemployed' like other universities but the hub of future entrepreneurial Superheroes. The focus is to produce Job creators instead of job seekers. The youth is trained to convert challenges into opportunities and making their lives meaningful and rewarding by contributing for an economically Superior Pakistan.

## The Numerology of SEE Pakistan 2019

330+ Startups | 1665+ Superheroes to be trained | 80+ Coaches  
10 International Investors and Speakers | 70 Industry Investors and Speakers  
13 Trainers | 12 Programs | 10 Faculties | 21 Departments

### National Business Plan Competition (NBPC)

Superior Entrepreneurial Expo 2019

**469**  
applications  
received from  
across Pakistan

**72**  
universities from  
Punjab


**50** universities  
from KPK

**15**  
universities from  
Balochistan

**25** universities  
from Sindh

**5** finalists  
shortlisted from  
each Province



SUPERIOR  
Entrepreneurial  
**EXP** 2  19  
A Movement for Economically  
Superior Pakistan



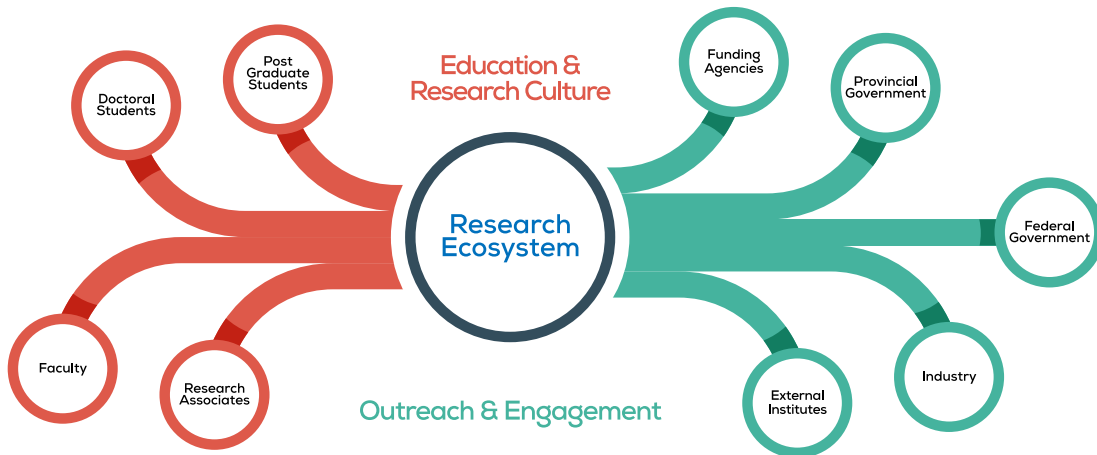
# Researching for EXCELLENCE



ANCRD envisions the establishment of Research Ecosystem to foster excellence in learning, research, innovation and creativity that enables a person to become socially and economically independent while contributing in making economically Superior Pakistan.

## Research Ecosystem

Research Ecosystem is the combination of two dimensions. First, there is a stakeholder view and second is process view. Stakeholder view covers two types of stakeholders. First, there are stakeholders that are related to the Education and Research Culture which includes Faculty, Research Associates, Doctoral Students and Postgraduate Students whereas the other stakeholders are related to outreach and engagement which includes Funding agencies, Provincial Government, Federal Government, Industry and External Institutes.



## Research Output 2018-19

Figure 1.9 shows research impact with 256 research papers presented, 7 Ph.D degrees awarded, 5 research journals published, 6 Million research funding and 30 trainings on qualitative and quantitative research methodologies.

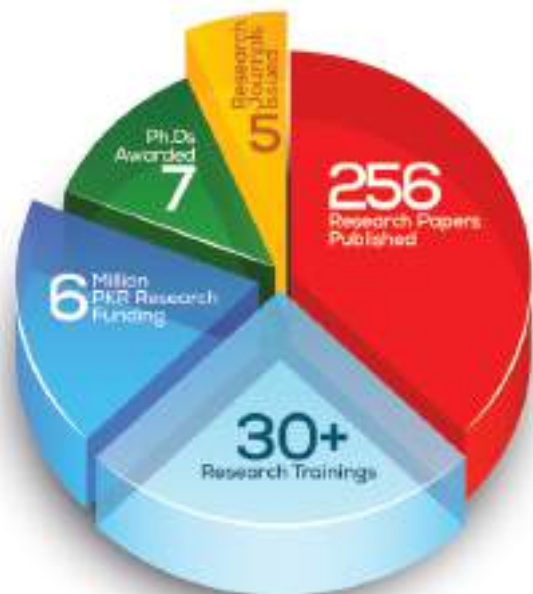
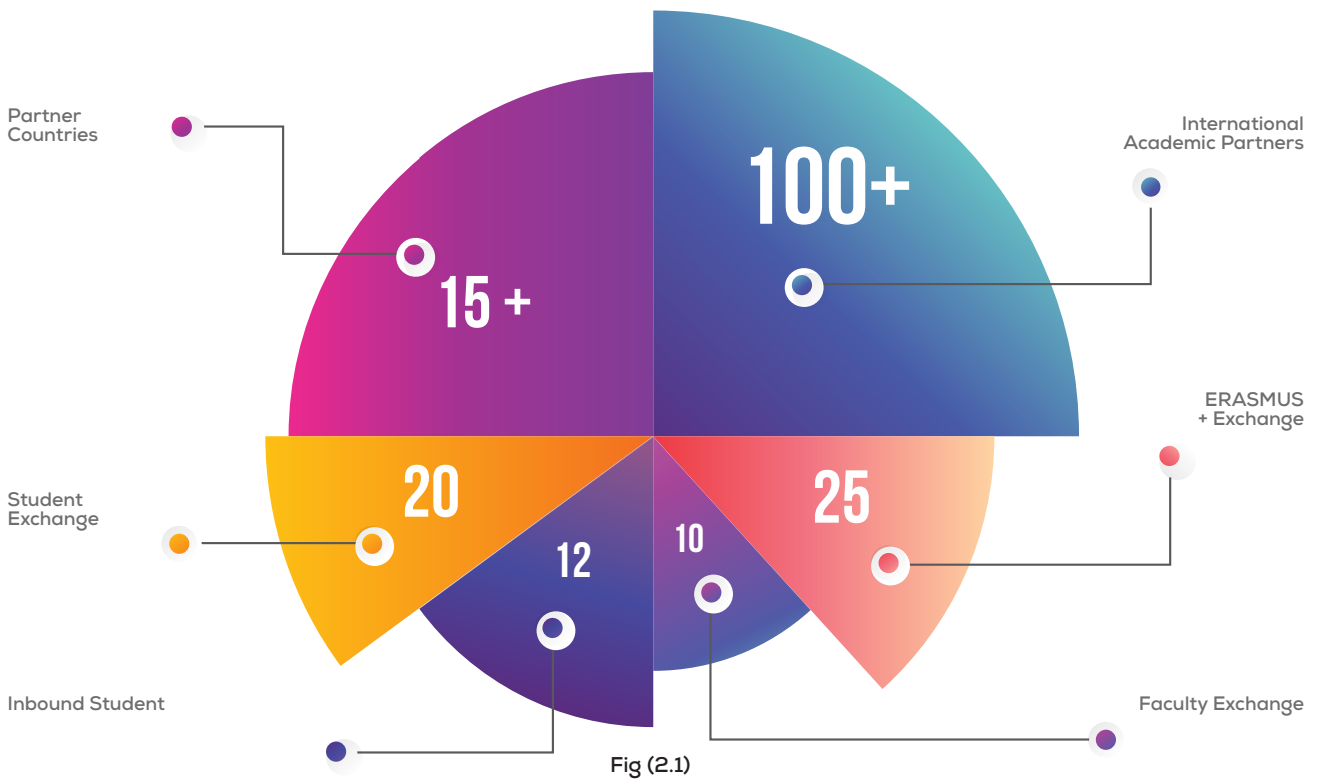


Fig (1.9)

# Strengthening Our IDENTITY

## Internationalization Connecting the **GLOBE**

We believe in bringing a huge exposure for our students not only through national level initiatives but with international programs also. Our international collaborations and global exchange programs are the key to developing well-informed, internationally groomed young personalities. Our students act as the ambassadors of Pakistan abroad. Superior International Office is having partners in over 15 countries. The International Office sends students and faculty for training programs, cultural exchange programs, research programs and academic exchange programs. The sole aim of the office is to expand the horizons of Superior's superheroes by providing them the best opportunities and adequate exposure. The team is determined to create international linkages for all verticals of Superior's educational initiatives by providing opportunities to students and faculty to showcase their work and gain global exposure. Some of the programs being run by the International Office include inducting foreign students in Superior, Student Exchange Program, Faculty Exchange Program, Study Abroad Program, Summer and Winter Training Programs, Research Collaborations, Entrepreneurship Programs, International Tours for students and faculty, Representation of Superior in International Conferences and organizing international level conferences and events.



### International Office At A Glance

Figure 2.1 shows Superior global ties for student and faculty exchange with 100+ International academic partners in 15+ countries including Turkey, UK, USA, China, Australia, Malaysia and others. More than 25 Superior students are studying in European countries through ERASMUS+ Exchange program, 10 Superior faculty members have attained international exposure through faculty exchange program. 20 students are studying abroad through student exchange program while 12 inbound students from African countries are studying at Superior.

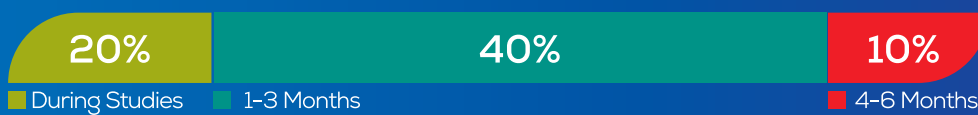
## Department of Public Relations & COMMUNICATION

Department of Public Relations and Communications has not only developed and maintained partnerships and alliances with different organizations, industries, corporations and alumni, but also successfully bridged the gap between academia and industry through identifying the areas of collaboration, coordination and mutual support. DPRC groomed and prepared the skill set of graduates that can help them to achieve their desired career through continuous training sessions, guest lectures, mentoring and mock interviews.

### Placement and Employability



### Getting Employment After Graduation



The given statistics show a phenomenal employability ratio. Superior alumni secured 70% job placements during 2018-19 with 10% at the top levels, 20% at mid-level and 40% at the entry level positions.

## DPRC IMPACT 2018-19



Fig (2.0)

Figure-2.0 shows an active contribution of DPRC in establishing a strong network and competitive identity in local market. DPRC has been actively pursuing the agenda of establishing brand identity through multiple interactive initiatives. It organized 80+ trainings, 20+ Recruitment drives, 30+ Collaborative events, 15+ Industrial visits, 50+ Corporate linkages, 150+ internships and Corporate funding of rupees 5 Million.

# Our initiative of Inclusivity **AND** **COLLABORATION**



We took an inclusive initiative of collaboration with higher education stakeholders in the form of 2nd Rectors Conference at the Governor House, Lahore. The aim of this conference was to identify the current methods of higher education institutes and compare them with the ideal education systems that inculcate all values of a 21st century graduate into its students.

The agenda of the conference was divided into the following 7 working groups:

- Institutional Governance
- Skill based Curriculum Development
- Teaching Pedagogies
- Instilling Leadership in Faculty
- Innovation Ecosystem
- Monitoring, Reflection & Evaluation
- Internationalization of Higher Education & SDGS

The conference engaged major stakeholders of academia including Vice Chancellors, Rectors, Policy Makers, Industry Leaders, Government Regulatory Bodies and faculty members.



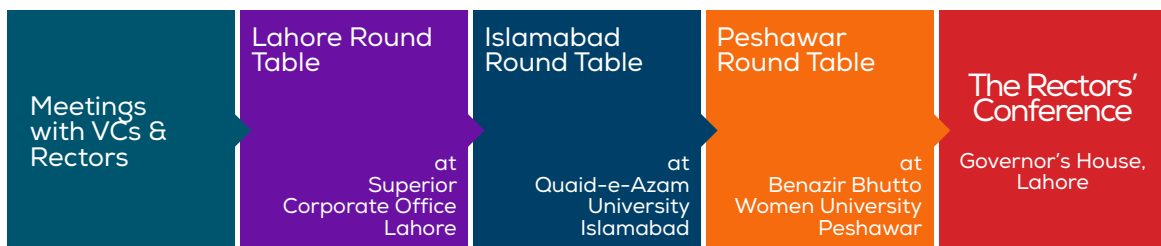
## MISSION

“To develop a cooperative network of Higher Education Institutes of Pakistan and act as a change catalyst by bringing all stakeholders of academia on one platform. The Rectors’ Conference is designed to achieve excellence in learning, innovation and research by identifying the challenges being faced in higher education and devising solutions to overcome them.”

## OBJECTIVES

- Provide a platform for rectors, pro-rectors and VCs to network and exchange ideas to explore the potential collaborations
- Mobilize the higher education ecosystem to devise a framework for producing 21st century graduates.
- Facilitate a liaison between industry and academia on producing 21st century graduates.

## METHODOLOGY



## IMPACT



# Convocation 2019



4th Convocation of The Superior College Lahore was held in the month of March 2019 at Expo Center, Lahore. Fawad Chaudhry, Federal Information Minister graced the ceremony as the Chief Guest and conferred degrees to the graduating students of PhD, Postgraduate and Undergraduate programs.

Total 2029 degrees were awarded to the Undergraduate and Graduate students of Management Sciences, Computer Sciences, Social Sciences, Arts and Humanities, Allied Health Sciences, Medical Sciences, Electrical Engineering and Technology, Art and Design Departments.

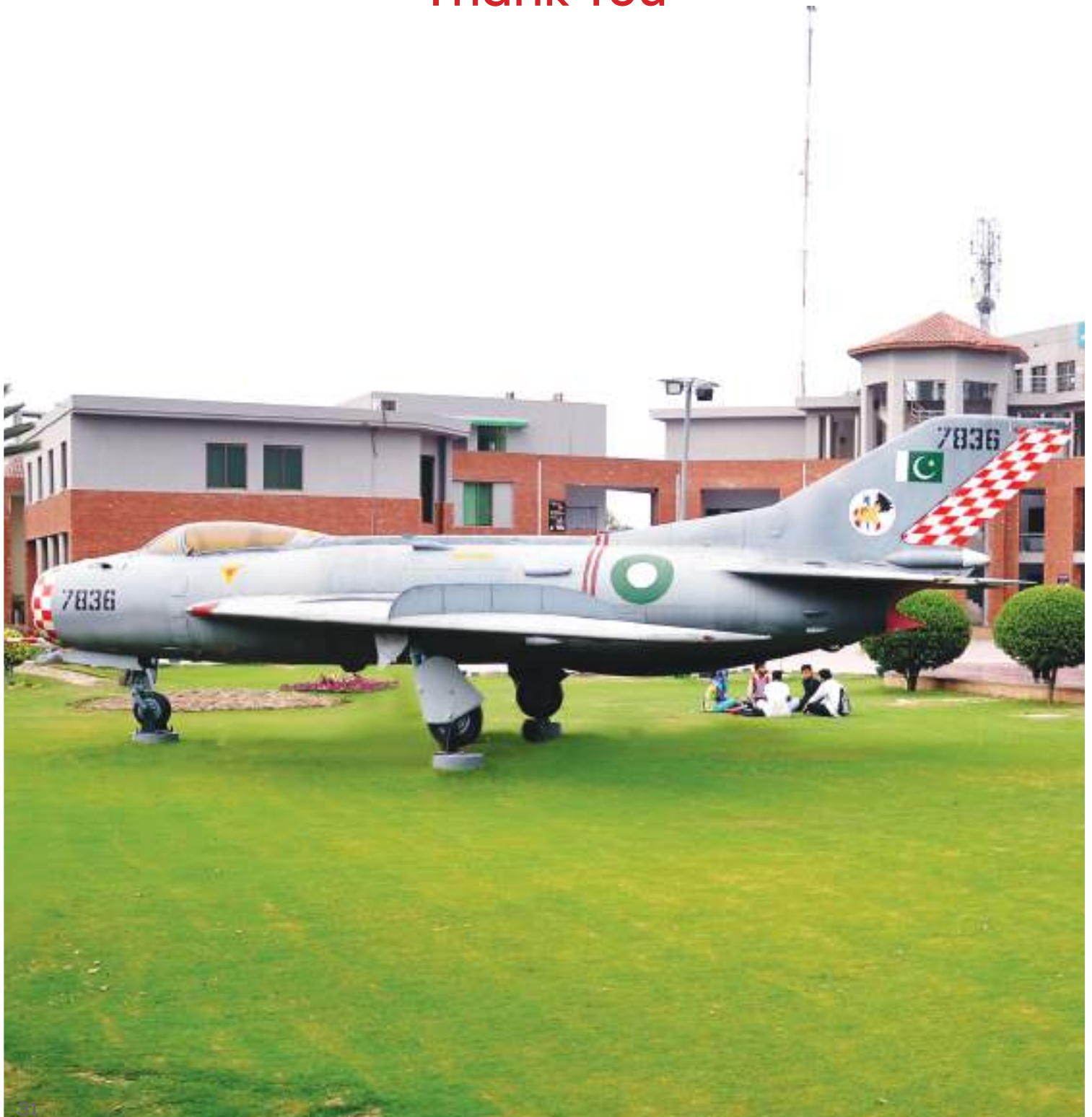
Chief Guest also awarded 195 Gold Medals to various students who qualified with distinction in their respective programs.

## IMPACT

Under Graduation	1049
Post-Graduation	980
<b>Total</b>	<b>2090</b>



*be* SUPERIOR  
Thank You





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