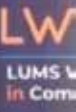




LUMS

Centre for
Entrepreneurship



ID92's proudly celebrates the success of **Agrochar**, from Cohort 10, for securing the **2nd Runner-up position** at **LUMS Startup Weekend Lahore** and winning the **Best Performer Award among 35 startups**. This achievement highlights Agrochar's innovation, dedication, and potential, inspiring future entrepreneurs to turn their ideas into impactful ventures.



VISION

Inspire and empower entrepreneurs to transform their innovative ideas into successful ventures.



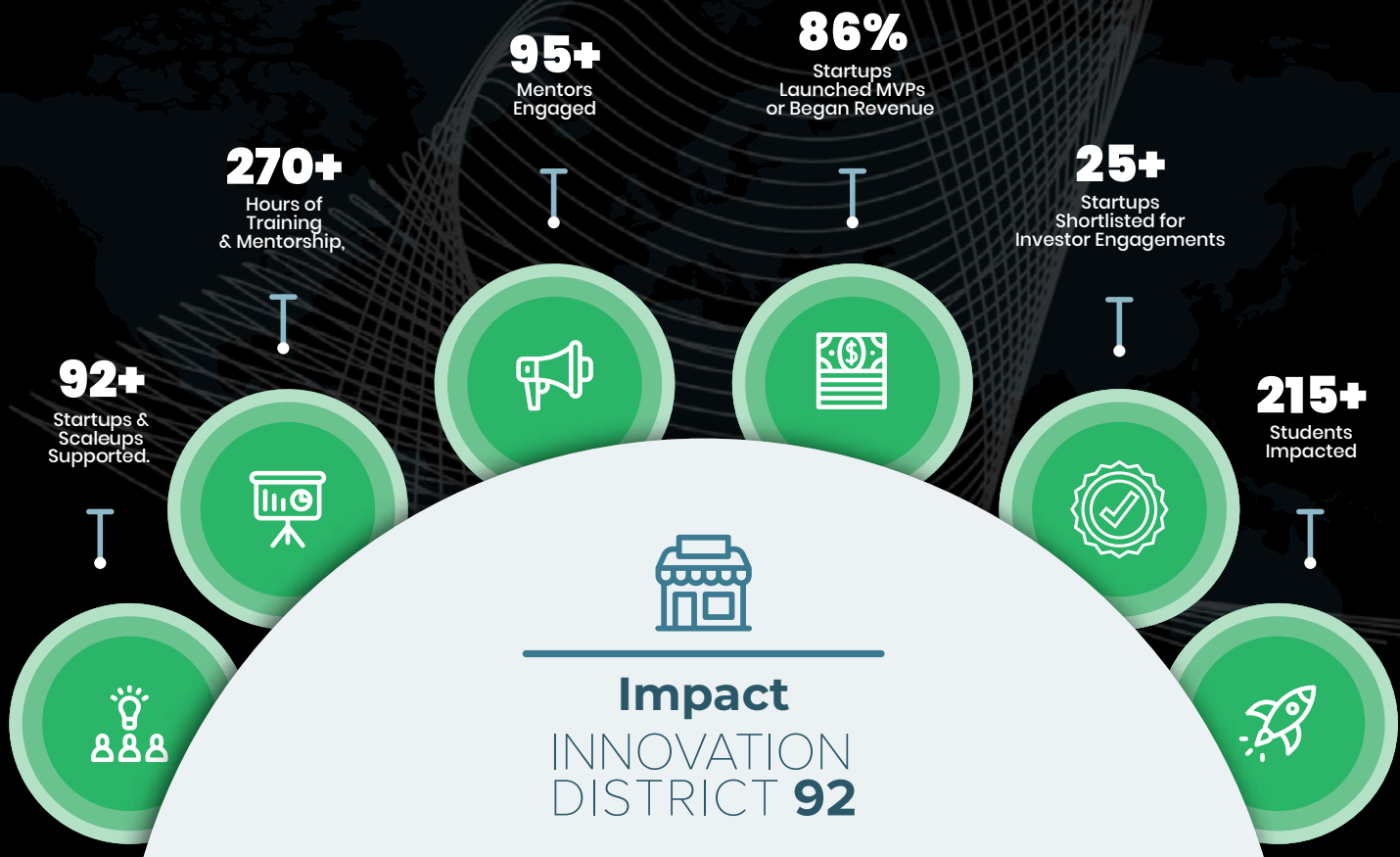
MISSION

To empower and inspire aspiring entrepreneurs by providing a collaborative ecosystem, resources & mentorship, enabling them to create innovative, sustainable ventures that drive positive change in society and the global economy.



VALUES

- Openness
- Inclusiveness
- Empathy
- Respect & Responsibility
- Innovation & Creativity



MENTORING SESSIONS





Session Business Incorporation & Legal Structures

The Business Incorporation & Legal Structures session provided aspiring founders with key insights into legally establishing and growing their businesses. Mariam Sherazi, Advocate High Court at The Berytus Attorneys at Law, guided participants on selecting the right business structure, understanding compliance, and preparing documentation. Special thanks to Ms. Mariam Sherazi for sharing her expertise & valuable guidance.

An insightful session on Agentic AI and its impact on the startup ecosystem was led by Mazhar Javed, Senior Consultant – Data Science & AI at Systems Ltd. The session highlighted how AI-driven innovation is reshaping business models, accelerating growth, and shaping the future of entrepreneurship.



Session on Agentic AI & The Future of Startups by Mazhar Javed



An insightful session led by Mr. Waqas Mushtaq Qureshi, GM T&D at SNGPL, explored how to build high-performing teams, foster effective leadership, and design organizational structures that drive success. The session highlighted collaboration, accountability, and strategic alignment as the pillars of every thriving organization.

Session on Building the Dream Team: Structure That Drives Success

An engaging session on “Learn Finance, Grow Your Startup/Business” was conducted by Dr. Malik Javied Anwar, HOD (EMS) and Director, CARBS. Participants gained practical insights into financial planning, budgeting, investment strategies, cash flow management, and analyzing financial statements to make informed decisions and scale their startups effectively.



Session on Learn Finance, Grow Your Startup/Business by Dr. Javed



Abdul Haseeb, CEO of Appointify, conducted a session on “LinkedIn Lead Generation & Business Development.” Participants learned practical strategies to generate leads, build meaningful business connections, and enhance their personal and brand presence on LinkedIn.

Session on LinkedIn Lead Generation & Business Development

Imran Saleemi, CEO & Owner of Rainbow Cash & Carry, conducted “From Idea to Impact: Mastering Business Planning & Strategy,” equipping founders with clarity, structure, and strategic direction for building scalable ventures. Participants explored practical business frameworks, market-driven planning, and actionable strategies to transform ideas into sustainable business models.



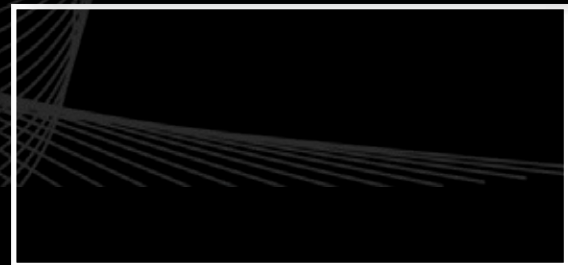
Session on Mastering Business Strategy: Turning Ideas into Scalable Impact

EVENTS



Innovista Startups League – University Round

The Superior University round of Innovista Startups League provides students a platform to present innovative startup ideas and showcase their entrepreneurial potential. The session celebrates creativity, innovation, and the spirit of young entrepreneurs shaping the future.



COHORT 12

Igniting the Path to Innovation





Orientation Session for Cohort 12 Induction

Team ID92 conducted the Orientation Session for Cohort 12 across Superior University campuses to onboard selected startups into the incubation program. The session provided an overview of the incubation journey, program structure, and upcoming opportunities, setting a clear direction for startups as they begin their journey with Cohort 12.



Cohort 12 Online Evaluation Sub-Campuses

The online evaluation of Cohort 12 highlighted entrepreneurial talent across our sub-campuses. Startups from different regions demonstrated creativity, innovation, and strong potential, reflecting the growing spirit of entrepreneurship and strengthening the foundation for Cohort 12's journey of innovation and growth.



Cohort 12-Evaluation

Cohort 12 continues with another round of inspiring startup pitches, where founders showcase creative solutions, strong business models, and a clear vision for growth. The evaluation process is identifying the most promising startups, moving them closer to making an impact on Pakistan's startup ecosystem.



Cohort 12 Orientation & Contract Signing Ceremony

Cohort 12 entrepreneurs officially signed their contracts, marking the beginning of their journey toward building innovative and impactful ventures. This milestone sets the foundation for growth, collaboration, and entrepreneurial success.



Cohort 12 Orientation and Contract Signing with subcampuses

The Cohort 12 Orientation and Contract Signing Ceremony at ID92 welcomed startups from Superior University's sub-campuses in Faisalabad, Rahim Yar Khan, and Sargodha. Participants attended sessions on market research and business growth, concluding with the official signing to mark their commitment to growth and success.

MOU

Empowering Future Entrepreneurs Through Collaboration & Insight

A Memorandum of Understanding (MoU) was signed with Khizer Inayat Coaching to strengthen entrepreneurial learning. Following this, Mr. Khizer Inayat conducted a session on customer-centric market analysis, helping students understand consumer behavior, identify market opportunities, and develop strategies for business success.





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