



**ID92's** Startup **WINIBEX** From the Faculty of Computer Sciences & Information Technology **Secures 4 million** in funding from Dominar Engineers Pvt Ltd.

Bumble Bee, an innovative tech startup from ID92, is leading the way in developing advanced AI models, pushing the boundaries of technology to create impactful solutions for a dynamic future.



## VISION

Inspire and empower entrepreneurs to transform their innovative ideas into successful ventures.



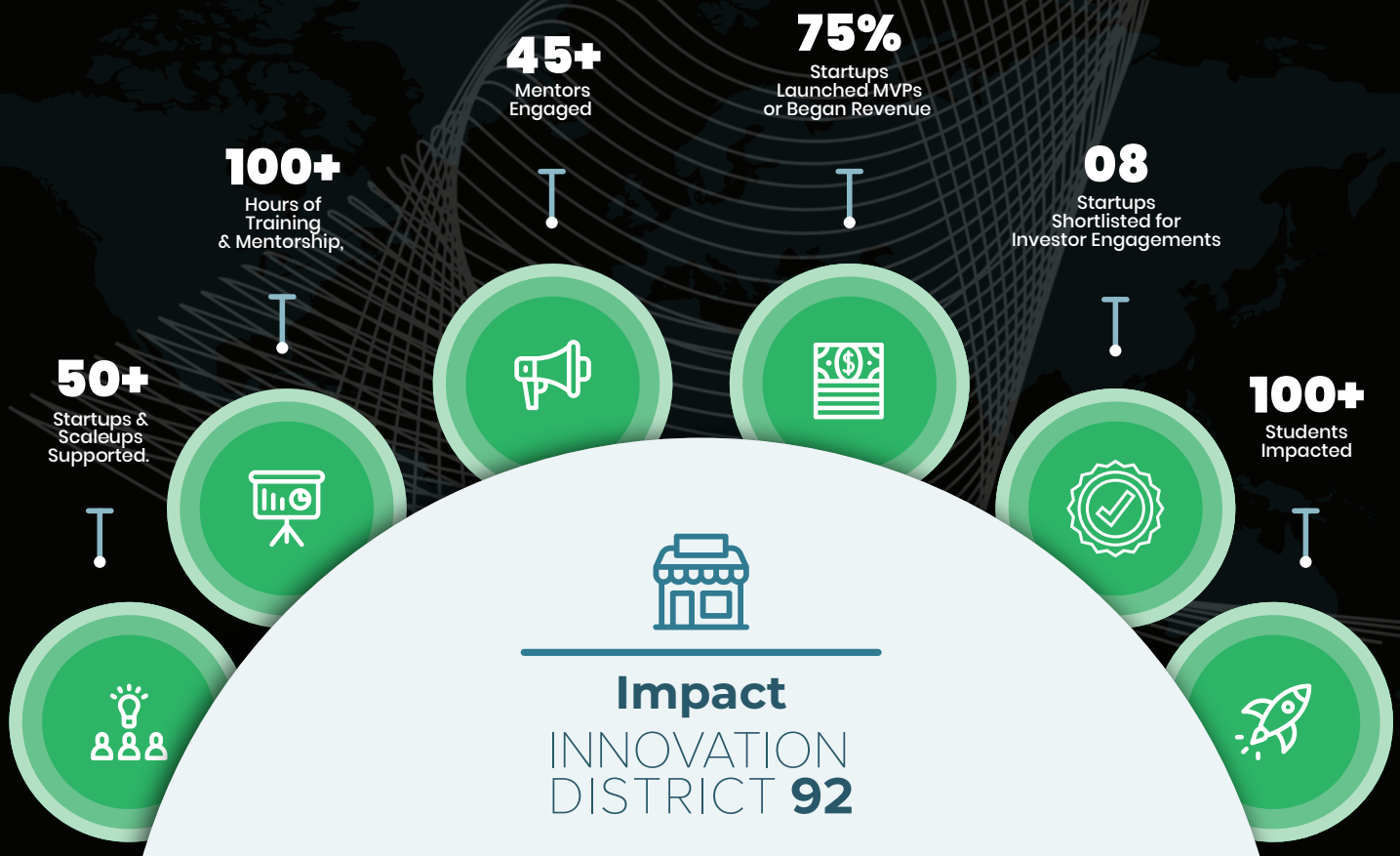
## MISSION

To empower and inspire aspiring entrepreneurs by providing a collaborative ecosystem, resources & mentorship, enabling them to create innovative, sustainable ventures that drive positive change in society and the global economy.



## VALUES

- Openness
- Inclusiveness
- Empathy
- Respect & Responsibility
- Innovation & Creativity



# Mentoring Sessions



## Entrepreneurs Gain Legal Insights at Business Registration Session

An informative session led by Ch Atif Javaid, CEO of Atif Law Associates, equipped entrepreneurs with essential knowledge about business structures, legal compliance, and registration processes, helping them confidently navigate the legal landscape.



## Entrepreneurs Enhance Problem-Solving Skills Through Expert Training

Led by Ms. Tayyaba Farhat, a session on Problem Validation & Solution Optimization guided entrepreneurs on defining customer problems, gathering feedback, refining MVPs, and pitching viable solutions for market success.



## Branding & Corporate Profiles: Building Strong Brand Identities

A hands-on training session with Engr. Salman Ahmad focused on the power of branding, crafting professional corporate profiles, and creating consistent brand identities to drive business success in competitive markets.



Medical startup teams gained critical insights during a mentoring session with healthcare expert Dr. Razi, focusing on innovation, regulatory challenges, and business scalability. The session provided practical strategies for navigating the healthcare sector and marked a significant milestone in advancing medical entrepreneurship.

**Medical Startups Guided on Innovation and Growth by Dr. Razi**

ID92 successfully completed the Cohort 11 startup evaluation, selecting promising ventures based on innovation, scalability, and market potential. These startups are set to begin their incubation journey, supported by mentorship, resources, and a thriving entrepreneurial network. This milestone marks a significant step toward fostering sustainable and impactful entrepreneurship.



**Cohort 11 Startups Selected After Rigorous**



## Digital Growth Hacks: Empowering Entrepreneurs with Automation Strategies

ID92 hosted a dynamic training session on Digital Growth Hacks, led by Habib Afzal (CEO, Inov8Lab). Entrepreneurs learned how to leverage automation tools and digital strategies to scale their businesses more efficiently.



## Market Research & Customer Segmentation: Strategic Business Tools

In a session led by Dr. Humaira Qudsia, participants explored how to identify target audiences, analyze market trends, and make informed decisions—enhancing their ability to craft effective, market-driven business strategies.



## Driving Sales Success and Business Growth

An engaging session with Dr. Saud Farooq equipped entrepreneurs with actionable sales strategies and business growth techniques, reinforcing ID92's commitment to empowering startups with critical market skills.



Led by Ms. Afsheen Hassan, this branding session provided students with practical frameworks to develop value propositions, brand positioning strategies, and customer-aligned branding approaches to strengthen their entrepreneurial ventures. They explored ways to align branding with customer needs. The session helped them stand out in a competitive market.

### Mastering Branding for Entrepreneurial Success

In an insightful session led by Syed Ommer Amer, entrepreneurs learned core practices for financial management, including bookkeeping, cash flow monitoring, and leveraging financial data for strategic decision-making. The session simplified complex financial concepts for early-stage startups. Participants gained tools to make informed and sustainable financial choices.



### Financial Management Session to Strengthens Entrepreneurial Foundations

# Events



## ID92-CMaced Partners with Techstars Startup Weekend at LUMS

ID92-CMaced proudly collaborated with Techstars Startup Weekend at LUMS, providing mentorship to over 100 entrepreneurs. Through expert feedback and strategic guidance, startups were empowered to refine and pitch their ideas effectively.



## Cohort 10 Investor Den: A Platform for Funding and Growth

The Cohort 10 Investor Den allowed entrepreneurs to pitch to investors and industry experts. The event resulted in one successful investment and provided critical feedback to over 40 participating startups, strengthening their growth strategies.



## ID92 Launches Cohort 11 with Formal Contract Signing Ceremony

Through a formal ceremony, ID92 officially welcomed Cohort 11 entrepreneurs, marking the beginning of a journey where innovative ideas will be transformed into impactful businesses with the support of the incubation program.



### Student Ventures Spotlighted at Superior Makers Festival

The Superior Makers Festival 2024 featured 12 innovative startups incubated at ID92, each presenting impactful solutions under the theme "Build, Create, Transform." The exhibition served as a powerful platform for student entrepreneurs to engage with industry experts, investors, and a broader audience, highlighting creativity, sustainability, and entrepreneurial drive across sectors.

At the recent PinTech Expo, a government-led initiative promoting technology-driven entrepreneurship, three promising startups from ID92 were selected to exhibit their innovations. The event brought together tech leaders, investors, and public sector stakeholders, offering a valuable platform for showcasing fintech, edtech, and healthtech solutions. The participating startups gained visibility, feedback, and potential collaboration opportunities within Pakistan's growing tech ecosystem.



### Tech Startups Shine at PinTech Expo



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