



**SUPERIOR  
UNIVERSITY**

**PASSPORT**

**TO JOURNEY OF KNOWLEDGE**

Experience World-Class Education Globally





# OUR ETHOS

## VISION

To be a leading Pakistani University driving Excellence in Learning, Innovation and Research.

## MISSION

We are committed to transform the lives of our students, faculty, staff and alumni by providing an excellent learning and research environment which ensures success in their personal, professional and spiritual lives. We believe in developing 'Superheroes' who can create social and economic impact by exhibiting Character Mastery and Entrepreneurial Mindset to build a thriving community.

## OUR VALUES

STUDENT SUCCESS  
EXCELLENCE  
INNOVATION  
TEAMWORK  
FAIRNESS  
AGILITY  
SUSTAINABILITY

# CONTENTS



07 3U1M with global experience

08 International Students

16 Semester Exchange Program

43 Global Pathway

46 Speaksure Language Center





"WE'RE  
PRIORITIZING  
**GLOBAL  
OPPORTUNITIES**  
FOR STUDENTS  
WITH INNOVATIVE  
STRATEGIES TO  
PREPARE THEM FOR  
**INTERNATIONAL  
CAREERS."**

## PROF. DR. SUMAIRA REHMAN

**Rector** Superior University Pakistan & UAE

**Member** Higher Education Commission (HEC), Pakistan

**Member** Academics Committee, Higher Education Commission (HEC), Pakistan

**Member** Punjab Higher Education Commission (PHEC)

**Member** Accreditation Committee, Government of Punjab Chairperson SEE Pakistan Expo

**Director** Chaudhry Muhammad Akram Center of Entrepreneurship & Development (CMACED)

**Director** APSUP National Leadership Forum

**Patron-in-Chief** PAMI Excellence Awards & International Medical Conference

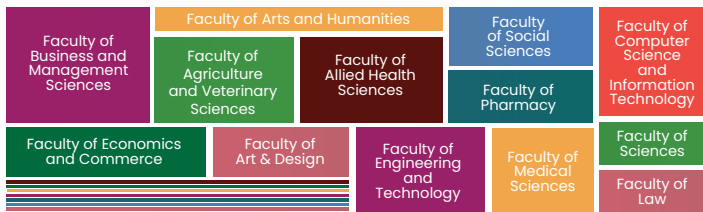
**Co-Founder** Innovation District 92 (ID92) – Startup Incubation & Innovation Ecosystem

**Project Leader** COMSTECH – Superior University 3UIM Program for OIC Countries

**Former Member** Board of Directors, Punjab Industrial Estates Development & Management Company (PIEDMC)

**Business Advisor** Idea Cronon Ka – Pakistan's Premier Startup Reality Show

# ENRICHING LEARNING EXPERIENCE THROUGH OUR ENABLING ECOSYSTEM



United Nations   
Academic Impact

**SUPERIOR** is the Only  
**UNIVERSITY from**  
**PAKISTAN** to be featured in Best Practice of implementing  
**SDGs** in Higher Education



**NO.1** in Social  
in PAKISTAN **Responsibility**

Student Support  
and Engagement

**NO.1**  
in PAKISTAN



Times Higher Education  
Impact Rankings

AMONG WORLD'S TOP

**101-200**

IN QUALITY OF EDUCATION

# SUPERIOR AT A GLANCE

## Academics

**07** Campuses  
**13** Faculties

**26,725** Total Students Enrolled  
**57%** Male Students

**23,382** UG Enrolment  
**43%** Female Students

**2,966** Graduate Enrolment  
**88%** Student Satisfaction Rate

**206** PhD Enrolment

## Scholarships and Financial Assistance

Annual Scholarships More than

**2.4 BILLION**

**1.368 B** Male

**1.032 B** Female Under Women Empowerment Agenda

Overall Employability **90%**

**100%**

Employability in **11 Departments**

- Mass Communication
- Management Sciences
- Aviation Management
- Hospitality and Tourism
- Doctor of Physical Therapy
- Pharmacy
- Cyber Security
- Software Engineering
- Aviation Technology
- CS & IT
- Accounting & Finance

**217** Startups and Scaleups

**1.64B** PKR Revenue Generated

**1972** Jobs Created

**86%** Job Relevancy

**45-70K** Average Salary within 3 months of graduation

## Employability & Alumni

**56000+** Total Alumni

**84%** Alumni Satisfaction  
**86%** Employer Satisfaction Rate

**168** Total Programs  
**1329** Total Faculty  
**70** PG Program  
**168** PhD Faculty  
**98** UG Program  
**4-15** Average Experience

## Research

**1787+**

Scopus Indexed  
Publications

**239**

Knowledge Exchange  
Activities

**31**

Intellectual  
Property

Research Grants Secured  
**PKR 164.3+  
Million**

**40+**

Interdisciplinary  
Projects (CIRI)

**70+**

National & Global  
Conference Papers

## Ranking & Recognitions



Times Higher Education  
Impact Rankings

AMONG WORLD'S TOP

**101-200**

IN QUALITY OF EDUCATION



**25<sup>th</sup>**

(B1) Visionary  
Leadership

**31<sup>st</sup>**

(A8) SDG-Based  
Responses to  
Global Challenges

**34<sup>th</sup>**

(B8) University  
Brand and  
Reputation

## Internationalization

**17**

Nationalities on  
Campus

**354+**

Students on  
Semester  
Exchange:

**209**

International Academic  
Partners

**300**

Global Internships

**25**

Foreign Delegates  
Hosted

**35+**

International Conferences Attended

## Quality Assurance

**27**

National and  
International  
Accreditations

**54**

Accredited  
Programs

QEC Score by HEC

**93.53%**



## Investment in the Future

PKR

**647.5 M**

Annual Expenditure on  
Infrastructure

PKR

**81 M**

Annual  
Investment  
on Employees  
Development

PKR

**37.68 M**

Community Development

PKR

**100.78 M**

Annual Expenditure  
on Research



# 3U1M<sup>®</sup> WITH GLOBAL EXPERIENCE

## Career Pathways

**Startup:** to become a successful entrepreneur by getting incubated at our Innovation District 92 (ID-92)

**Scaleup:** to uplift your family business by getting trained at our accelerator "ScaleupPk"

**Design Challenge:** to become a valuable resource for corporate world by solving a real-time industry problem following Design Thinking approach

**Superior Go Global:** prepare you to explore career and immigration opportunities through 'Go Global Stream'

### 1M-MARKET INTENSIVE YEAR FOUR INDIGENOUS CAREER STREAMS

- Design Challenge
- Start-up
- Scale-up
- Go Global

### YEAR 2 - EXPLORATION | PB 2

- Relevant industry concept
- Experiential learnings

### YEAR 3 - INNOVATION & ENTREPRENEURSHIP | PB 3

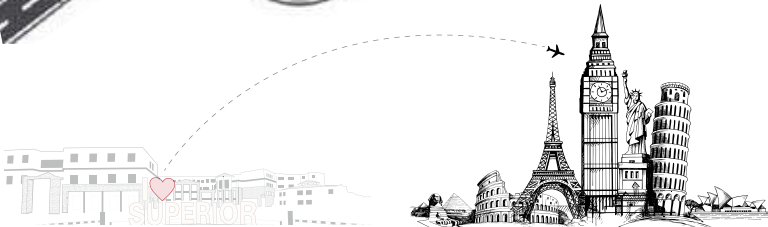
- Innovation
- Social Entrepreneurship Project (SEP)
- Entrepreneurship Teaching & Training Program

### FRESHMAN PROGRAM

- Life management Skills
- Clarity of purpose
- Understanding the WHYs & HOWs

### YEAR 1 - FOUNDATION | PB 1

- Student understands the basics
- Customized curriculum
- Project-based learning



# INTERNATIONAL STUDENTS

## WHY CHOOSE SUPERIOR UNIVERSITY?

Embark on a transformative educational adventure at Superior University! We warmly welcome international students from all backgrounds to join our vibrant and multicultural community. Superior University fosters a global perspective through its commitment to diversity and inclusivity. We equip you with cutting-edge knowledge and resources, along with dedicated support services like academic advising, language assistance, and cultural integration programs to ensure a smooth transition.



Yemen



Jordan



Palestine



Bangladesh



Ethiopia



Somalia



Sudan



Afghanistan



Türkiye



Malaysia



Sri Lanka



Syria



Germany



Oman



Nigeria



Kenya



Eritrea



COUNSELING  
AND  
SUPPORT



HEC - NOC  
SUPPORT



VISA  
SUPPORT



ENGLISH/URDU  
LANGUAGE  
COURSES



ACCOMMODATION



ARRIVAL

## INTERNATIONAL OPPORTUNITIES

Student exchange, split degree, and dual degree programs across multiple countries, opening pathways to global education and careers.

## HIGH EMPLOYABILITY

Industry-aligned curriculum, internships, and strong employer partnerships to ensure graduates are job-ready.

WHAT MAKES  
SUPERIOR UNIVERSITY

# STAND OUT?

INNOVATIVE TEACHING  
AND WORLD CLASS  
EDUCATION

## JOB SECURITY & CAREER GROWTH

Career placement support, professional development, and skills-focused learning to improve long-term job stability.

## GLOBAL STUDENT EXPERIENCE

Study with students from 30+ countries in a multicultural environment with strong academic and personal support.



**OVER 20,000**  
STUDENTS  
ENROLLED

**ALUMNI**  
56000+

**13** ACADEMIC  
FACULTIES

EXTENSIVE  
UNDERGRADUATE  
& POSTGRADUATE  
PROGRAMS

INTERNATIONAL  
ACADEMIC  
PARTNERSHIPS  
& EXCHANGE  
OPPORTUNITIES

ACTIVE  
GLOBAL STUDENT  
COMMUNITY





“ At first, everything felt new and unfamiliar, but the environment was welcoming. The university helped me adjust both academically and socially. Now, I feel confident and settled in my studie. ”

 **AHMED JEHAD**  
Sem 5, Cyber Security



“ Of course, there were some challenges at first, like getting used to the different food and customs. But everyone was so welcoming and patient. The university organized cultural events and workshops, which helped me learn about the local culture and connect with other students. Now, I feel completely at home. ”

 **MADIHA**  
Sem 5, BS Optometry



“ Starting my studies in a new country was challenging, but the support here made it easier. The staff helped me from the first day, and I quickly felt comfortable on campus. I have made friends from many countries. ”

 **ABDULSHAKUR UMAR YUSUF**  
Sem 4, BS Architecture

## ELIGIBILITY CRITERIA

### ADMISSION CRITERIA

- Minimum 60% marks in previous academic result
- High school certificate (translated into English).
- IBCC Equivalence certificate
- Valid Passport

### ACADEMIC YEAR

FALL  
INTAKE

APRIL  
TO  
JUNE

SPRING  
INTAKE

DECEMBER  
TO  
FEBRUARY

Fall classes will start in September  
Spring classes will start in March

## VISA PROCESS

### ADMISSION PROCESS

- Student application
- Picture
- Previous academic record

### HEC-NOC APPLICATION

- HEC Information Letter
- HEC Cover Letter
- HEC Confirmation Letter
- Scanned Passport

### EMBASSY NOC

- University Acceptance Letter
- HEC NOC
- Scanned Passport
- Bonafide Letter for the Visa

### PAKISTANI VISA APPLICATION

- Scanned Photograph
- Acceptance Letter
- NOC from HEC
- NOC from Embassy
- NOC from the home country
- Bonafide Letter for Visa

Use this list to make sure you bring everything you need while coming to Lahore.

## ESSENTIAL ITEMS!

1. Passport
2. Study Visa
3. Additional proof of identity  
(Driving license or Identity card)
4. Scanned copies of passport, visa and other important documents.
5. Proof of your residential address in your home country.
6. Original qualification certificates used for your visa and admission application.
7. Offer letter provided by Superior University.
8. Acceptance Letter

## PACKING TIPS

Pack as light as possible; You'll be able to get almost everything in Lahore.

You should always carry valuable items in your hand carry luggage.

Never put cash or other valuables in your check-in luggage.



# STAYING IN LAHORE ACCOMODATION

## SUPERIOR UNIVERSITY HOSTEL & GUEST HOUSE

SINGLE

DOUBLE

QUAD

## AFTER COMING TO SUPERIOR UNIVERSITY

- ERP account (Check your ERP account regularly for updates)
- Fee Submission (2 installments per semester)
- 80% attendance is compulsory in each semester.
- You will be dropped from the course if your attendance falls below 75%.
- Mid-term exams have 30% weightage.
- It is mandatory to attend all social events organized by the university.
- Fine will be charged as per university policies on late fee submission.

### EMPLOYMENT OPPORTUNITIES

#### ON CAMPUS INTERNSHIP OPPORTUNITIES

- Marketing Department
- Communication Department
- Global Engagement Office

### LANGUAGE COURSES

**FALL INTAKE:**  
December

**SPRING INTAKE:**  
April

**DURATION OF  
COURSES:**  
3 Months

**2 LECTURES:**  
Weekly

# INTERNATIONAL STUDENTS ACTIVITIES

MONTH	ACTIVITIES 2026	ACTIVITIES 2027
<b>January</b>	Walled City Tour	Walled City Tour
<b>February</b>	Movie Day	Movie Day
<b>March</b>	Iftar Party	Iftar Party
<b>April</b>	Football league	Football league
<b>May</b>	Cultural Day	Cultural Day
<b>June</b>	-	-
<b>July</b>	-	-
<b>August</b>	-	-
<b>September</b>	Pool Party	Pool Party
<b>October</b>	October Tour	October Tour
<b>November</b>	November Bowling	November Bowling
<b>December</b>	December BBQ + Bonfire	December BBQ + Bonfire



# NEXT STEP

## 1 VISIT INTERNATIONAL OFFICE ON CAMPUS

Connect with the International Office on campus and Visit the website to research semester exchange opportunities.

## 2 EXPLORE PROGRAM OFFERINGS

Where do you begin when the world is your oyster? Explore materials to evaluate and compare your options for studying abroad. Consider the most essential parts at a glance, such as housing, perception, and language requirements.

## 3 CONTACT THE SEMESTER EXCHANGE PROGRAM REPRESENTATIVE.

Our representatives are here to help you and make the process smooth. Contact the representative to learn more about how our program works.

+ 92 333 4060315

international.office@superior.edu.pk

## 4 APPLY ONLINE

We have an application link for the Semester Exchange Program, making it easier for you to start your new journey!

SCAN  
HERE  
TO  
APPLY



# SEMESTER EXCHANGE PROGRAM



Expand your academic and personal horizons by participating in our Semester Exchange Program! Spend a semester (extendable to a year) studying at a partner university abroad, immersing yourself in a new culture, seamlessly transferring credits back to your degree, **building international networks, exploring future educational and career opportunities**, and investing in a resume-boosting experience that will set you apart in a competitive job market.



# WHY SEMESTER EXCHANGE PROGRAM ?



Career  
Advancement



Global  
Vision



Foreign  
Education  
Exposure



Personal  
Growth



Cultural  
Awareness



Lifelong  
Friendships



Foreign  
Industry Insight



Life Changing  
Experience



## ELIGIBILITY



Students from  
2nd semester  
till 5th semester  
can apply



Good Communication  
and Presentation Skills  
for Interview.

Minimum CGPA: 2.5



# TÜRKIYE

**Cultural Exposure:** Experience Türkiye's rich culture, traditions, and cuisine.

**Educational Enhancement:** Access diverse courses and new academic perspectives.

**Language Skills:** Learn or improve Turkish through daily interactions.

**Personal Growth:** Develop independence, adaptability, and problem-solving skills.

**Travel Opportunities:** Explore Türkiye and nearby countries easily.

**Understanding Global Issues:** Gain insights into global issues from a new perspective.

**Cost-Effectiveness:** Enjoy more affordable living and tuition costs compared to other destinations.



## ALANYA UNIVERSITY

Bachelor of Business Administration

BS Architecture

BS Communication and Design

BS Computer Engineering

BS Gastronomy and Culinary Arts

BS Tourism Management

## YEDİTEPE ÜNİVERSİTESİ

Bachelor of Business Administration

BS Architecture

BS Computer Engineering

BS E-Commerce and Management

BS Economics

BS English Language and Literature

BS Gastronomy and Culinary Arts

BS Graphic Design

BS Information Systems and Technologies

BS Interior Design

BS Journalism

BS Nursing

BS Nutrition and Dietetics

BS Pharmacy

BS Physiotherapy and Rehabilitation

BS Political Science and International Relations

BS Psychology

BS Software Development

BS Textile and Fashion Design

BS Tourism Management



## YAŞAR ÜNİVERSİTESİ

Bachelor of Business Administration

BS Architecture

BS Computer Engineering

BS E-Commerce and Management

BS Economics

BS English Language and Literature

BS Gastronomy and Culinary Arts

BS Interior Architecture and Environmental Design

BS International Relations

BS New Media and Communication

BS Psychology

BS Robotics

BS Software Engineering

BS Tourism Guidance



## **HALIÇ ÜNİVERSİTESİ**

Bachelor of Business Administration

BS Biomedical Engineering

BS Computer Engineering

BS Nursing

BS Nutrition and Dietetics

BS Physiotherapy and Rehabilitation

BS Psychology

BS Software Engineering



## **ANADOLU UNIVERSITY**

Bachelor of Business Administration

BS Economics

## **FENERBAHÇE UNIVERSITY**

Bachelor of Business Administration

BS Computer Engineering

BS Economics and Finance

BS English Language and Literature

BS Interior Architecture and  
Environmental Design

BS Nursing

BS Pharmacy

BS Physiotherapy and Rehabilitation

BS Political Science and International  
Relations

BS Psychology

BS Software Engineering



## ISTANBUL MEDIPOL UNIVERSITY

BS Architecture  
BS Biomedical Engineering  
BS Computer Science and Engineering  
BS Economics and Finance  
BS Health Management  
BS Interior Architecture  
BS Nursing  
BS Physiotherapy and Rehabilitation  
BS Political Science  
BS Psychology  
BS Speech and Language Therapy



## ISTANBUL AYDIN UNIVERSITY

Bachelor of Business Administration  
BS Architecture  
BS Aviation Management  
BS Computer Engineering  
BS Political Science and International Relations  
BS Software Development  
BS Software Engineering

## TOROS ÜNİVERSİTESİ

Bachelor of Business Administration  
BS Computer and Software Engineering  
BS Economics  
BS Psychology  
BS Software Engineering

## ALTINBAŞ UNIVERSITY

Bachelor of Business Administration  
BS Architecture  
BS Computer Engineering  
BS Economics  
BS Interior Architecture and Environmental Design  
BS International Relations  
BS Pharmacy  
BS Political Science  
BS Psychology  
BS Software Engineering

## MALTEPE ÜNİVERSİTESİ

Bachelor of Business Administration

BS Architecture

BS Computer Science

BS Psychology

BS Software Engineering



## MARMARA ÜNİVERSİTESİ

Bachelor of Business Administration

BS Computer Engineering

BS Computer Science

BS Economics

BS Political Sciences and International Relations

## İSTANBUL OKAN ÜNİVERSİTESİ

Bachelor of Business Administration

BS Architecture

BS Aviation Management

BS Computer Engineering

BS International Relations

BS Nutrition and Dietetics

BS Software Engineering

BS Tourism and Hotel Management

## MANISA CELAL BAYAR UNIVERSITY

Bachelor of Business Administration

BS Computer Engineering

BS Economics



## ABDULLAH GUL UNIVERSITY

BS Architecture

Bachelor of Business Administration

BS Computer Science

BS Political Science & International Relations

BS Psychology

BS Economics

BS Molecular Biology and Genetics

## İSTINYE ÜNİVERSİTESİ

Bachelor of Business Administration

BS Architecture

BS Biomedical Engineering

BS Computer Science

BS Dental Hygiene / Technology

BS Economics

BS English Language and Literature

BS Gastronomy and Culinary Arts

BS International Relations

BS Mass Communication

BS Nursing

BS Pharmacy

BS Psychology

BS Software Engineering

Doctor of Physical Therapy



## METU - MIDDLE EAST TECHNICAL UNIVERSITY.

Bachelor of Business Administration

BS Architecture

BS Computer Science

BS Economics

BS International Relations

BS Political Science

BS Psychology

## ZONGULDAK BÜLENT ECEVİT UNIVERSITY

Bachelor of Business Administration

BS Economics

BS English Language and Literature



## ACIBADEM ÜNİVERSİTESİ

BS Biomedical Engineering

BS Computer Engineering

BS Nursing

BS Nutrition and Dietetics

BS Pharmacy

BS Psychology

## İSTANBUL NIŞANTAŞI ÜNİVERSİTESİ

Bachelor of Business Administration  
BS Aviation Management  
BS Mass Communication  
BS Psychology



## İSTANBUL GEDİK ÜNİVERSİTESİ

BS International Trade and Finance  
BS Political Science and International  
Relations



## SIIRT ÜNİVERSİTESİ

BS Economics

## BURSA ULUDAG UNIVERSITY

BS Business Administration  
BS International Relations



## TED ÜNİVERSİTESİ

Bachelor of Business Administration  
BS Architecture  
BS Computer Engineering  
BS Economics  
BS English Language and Literature  
BS Interior Architecture and  
Environmental Design  
BS Political Science and International  
Relations  
BS Psychology  
BS Software Engineering

## HASAN KALYONCU ÜNİVERSİTESİ

BS Civil Engineering  
BS Computer Engineering  
BS Computer Science  
BS Political Science and  
International Relations  
BS Software Engineering

## ESKIŞEHİR TEKNİK ÜNİVERSİTESİ

BS Aerospace Engineering

BS Aircraft Engineering

BS Computer Engineering

BS Information Systems And Technologies

## LOKMAN HEKİM UNIVERSITY

BS Dentistry

BS Pharmacy

## İSTANBUL GALATA ÜNİVERSİTESİ

BS Architecture Design

BS Psychology



## İSTANBUL GELİŞİM UNIVERSITY

BS Architecture

BS Aviation Management

BS Business Administration

BS Economics and Finance

BS English Language and Literature

BS Gastronomy and Culinary Arts

BS Nursing

BS Nutrition and Dietetics

BS Physical Therapy and  
Rehabilitation

BS Political Science and  
International Relations

BS Psychology



## PIRI REIS UNIVERSITY

BS Computer Engineering

BS Economics and Finance

BS Logistics Management

BS Marine Engineering Operations

BS Naval Architecture and Marine  
Engineering

## İSTANBUL KÜLTÜR UNIVERSITY

BS Architecture

BS Business Administration

BS Computer Engineering

BS Economics

BS International Relations

BS Interior Architecture and  
Environmental Design

## KADIR HAS UNIVERSITY

Bachelor of Architecture

Bachelor of Business Administration

Bachelor of Interior Design

BS Clinical Psychology

BS Computer Engineering

BS Digital Media and Broadcast Journalism

BS Economics

BS International Relations

BS Mass Communication

BS Molecular Biology and Genetics

BS Political Science



## UNIVERSITY OF KARABUK

Bachelor of Business Administration

BS Computer Engineering

BS English Language and Literature

BS International Relations



## ISTANBUL TECHNICAL UNIVERSITY

BS Architecture

BS Chemistry / Physics /  
Mathematics

BS Molecular Biology and Genetics



## OSTİM TECHNICAL UNIVERSITY

BS Accounting and Finance

BS Aerospace Engineering

BS Computer Engineering

BS Digital Marketing

BS Economics

BS Software Engineering

Bachelor of Business Administration

Bachelor of Interior Design

## **BAHÇEŞEHİR UNIVERSITY**

**BS Accounting and Finance**

**BS Artificial Intelligence**

**Bachelor of Architecture**

**Bachelor of Business Administration**

**Bachelor of Interior Design**

**BS Biomedical Engineering**

**BS Computer Engineering**

**BS Dental Hygiene / Technology**

**BS Economics**

**BS Gastronomy and Culinary Arts**

**BS Information Technology**

**BS Mass Communication**

**BS Molecular Biology & Genetics**

**BS Nutrition and Dietetics**

**BS Pharmacy**

**BS Physiotherapy & Rehabilitation**

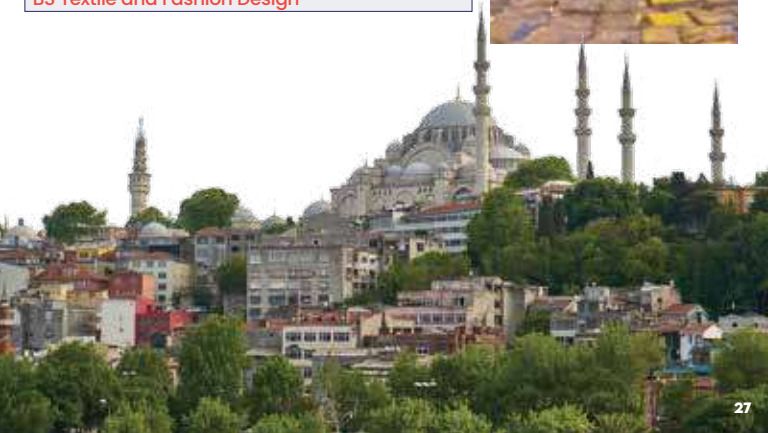
**BS Pilotage / Aviation**

**BS Political Science and International Relations**

**BS Psychology**

**BS Software Engineering**

**BS Textile and Fashion Design**



# MALAYSIA



**Rich Cultural Tapestry:** Explore a blend of Malay, Chinese, and Indian influences.

**Budget-Friendly:** Enjoy affordable tuition fees and living costs.

**Natural Beauty:** Immerse yourself in stunning rainforests and beaches.

**Culinary Adventure:** Savor delicious cuisine with influences from across Asia.

**Unforgettable Experiences:** A semester filled with unique cultural and scenic exploration.

## UNIVERSITY KUALA LUMPUR (UNIKL)

BS Accounting

BS Analytical Economics

BS Aviation Management

BS Biomedical Science

BS Environmental Health

BS Fashion Design with Marketing

BS Information Technology

BS IT in Software Engineering

BS International Business (BBA)

BS Islamic Finance (BBA)

BS Marketing (BBA)

BS Medical Imaging Technology

BS Medical Lab Sciences

BS Nursing Science

BS Occupational Safety & Health

BS Pharmacy

BS Physiotherapy

BS Psychology

BS Tourism Planning and Development

Bachelor of Medicine and Bachelor of Surgery (MBBS)



## ASIA PACIFIC UNIVERSITY OF TECHNOLOGY AND INNOVATION (APU)

BS Accounting and Finance  
BS Actuarial Studies (Data Analytics)  
BS Business Management  
BS Computer Games Development  
BS Computer Science  
BS Computer Science (Artificial Intelligence)  
BS Computer Science (Cyber Security)  
BS Computer Science (Data Analytics)  
BS Hospitality and Tourism  
BS Information Technology  
BS International Relations  
BS Marketing Management (Digital Marketing)  
BS Media and Communication Studies  
BS Psychology  
BS Software Engineering  
BS Tourism Management (Hospitality)

## INTI INTERNATIONAL UNIVERSITY

BS Accounting and Finance  
BS Biotechnology  
BS Computer Science  
BS Digital Media and Broadcast Journalism  
BS Mass Communication  
Bachelor of Business Administration



## UNIVERSITY SAINS MALAYSIA

BS Accounting  
BS Biomedical Science  
BS Computer Science  
BS Economics  
BS Environmental and Occupational Health  
BS Exercise and Sport Science  
BS Forensic Science  
BS Medical Radiation  
BS Nutrition  
BS Software Engineering  
Doctor of Dental Surgery (DDS)  
Doctor of Medicine (MD)



## UNIVERSITI MALAYSIA SABAH

BS Accounting and Finance  
BS Biotechnology  
BS Computer Science  
BS Data Science  
BS Economics  
BS International Relations  
BS Mass Communication  
BS Nursing  
BS Nutrition and Dietetics  
BS Psychology  
BS Software Engineering  
BS Tourism Management  
Bachelor of Business Administration

# CHINA

**Academic Powerhouse:** Top-ranked universities offer world-class education.  
**Budget-Friendly:** Affordable tuition fees and living costs.  
**Cultural Journey:** Immerse yourself in China's rich history (Great Wall). Explore vibrant culture and regional cuisines.

## TIANGONG UNIVERSITY

Bachelor of Business Administration  
BS Computer Science  
BS Fashion Design  
BS International Economy and Trade  
BS Software Engineering  
BS Textile Design

## HEBEI ACADEMY OF FINE ARTS

BA Art and Technology (User Interface Design)  
BA Environment Design (Landscape Design)  
BA Landscape Architecture  
BA Fine Arts  
BA Apparel and Accessories Design  
BA Fashion Design and Engineering

## JILIN AGRICULTURAL SCIENCE AND TECHNOLOGY UNIVERSITY

BS Business Administration  
BS Financial Management  
BS International Economy and Trade  
BS Marketing Management

## XI'AN JIAOTONG-LIVERPOOL UNIVERSITY (XJTU)

Bachelors of Business Administration  
BS Computer Science  
BS Digital Media  
BS Economics  
BS English Literature  
BS Industrial Design  
BS Internet of Things  
BS International Relations  
BS Mass Communication

# AZERBAIJAN



**Budget-Friendly:** Lower cost of living compared to Western countries.

**Academic Focus:** Allows you to concentrate on studies without financial stress.

**Cultural Exploration:** Rich heritage at the crossroads of Europe and Asia. Diverse architecture, cuisine, and traditions

**Experiences:** Explore Baku's historic city walls. Immerse yourself in the Caucasus Mountains' beauty. Enjoy the warm hospitality of Azerbaijani people.

## ODLAR YURDU UNIVERSITY

Bachelor of Business Administration

BS Computer Engineering

BS Fashion Design

BS Fine Arts

BS Graphic Design

BS Information Technologies

BS Interior Design

BS International Relations



## BAKU STATE UNIVERSITY

BS Applied Mathematics and Cybernetics

BS Biology

BS Chemistry

BS Journalism

BS Physics

## NAKHCHIVAN STATE UNIVERSITY

BS Computer Engineering

BS Economics

BS International Relations

# FRANCE



**History & Culture:** Immerse yourself in French history and culture

**Education:** World-class education at renowned universities

**Blend of Flavors:** Explore the delectable world of French cuisine

**Art & Architecture:** Awe-inspiring beauty of the Louvre and Palace of Versailles

**Language Immersion:** Perfect your French and gain cultural appreciation

**Scenic Beauty:** Explore charming cafes, villages, and stunning landscapes

## INSA TOULOUSE

BS Applied Mathematics

BS Applied Physics

BS Biological Engineering

## INSA ROUEN

BS Computer Science

BS Software Engineering

BS Robotics

## MBS SCHOOL OF BUSINESS

Bachelor of International Business  
Administration

## CLERMONT SCHOOL OF BUSINESS

BS Digital Marketing & E-Commerce  
Management

BS International Management



# SPAIN



**Academics & Culture:** Steep yourself in history (Roman ruins, Alhambra). Top-ranked universities offer excellent education.

**Lifestyle & Language:** Sunny beaches, vibrant fiestas, flamenco. Practice Spanish with friendly locals, savor tapas. Embrace the relaxed pace of life.

**Personal Growth:** Broaden your horizons with an enriching semester. Develop a lifelong love for Spain's captivating culture.

## CETT SCHOOL OF TOURISM, HOSPITALITY AND GASTRONOMY

BS Culinary Arts Management

BS Digital Business & Tourism Innovation

BS Hospitality and Tourism Management

## JOVIAT

BS Culinary Arts Management

# CZECH REPUBLIC



**Hidden Gem:** Affordable adventure in Central Europe.

**Academic Advantage:** Top-ranked universities with high-quality education at a lower cost.

**Cultural Immersion:** Vibrant culture in Prague (stunning architecture, rich history) Explore charming medieval towns, majestic castles, and natural landscapes

**Foodie Paradise:** Savor hearty Czech cuisine.

**Personal Growth:** Unforgettable semester with academic challenge. Broaden your horizons and appreciate Central Europe.



## EUROPEAN RESEARCH UNIVERSITY

BSc Economy and Management

## UNIVERSITY OF OSTRAVA

BS Fashion Design

BS Fine Arts

BS Food Science & Technology

BS Graphic Design

BS Human Nutrition & Dietetics

BS Medical Imaging Technology

BS Medical Lab Technician

BS Textile Design

Doctor of Physical Therapy

# SOUTH KOREA



**Unique Blend:** Cutting-edge technology. Rich cultural heritage. Dynamic youthful energy.

**Academic Advantage:** Globally ranked universities provide top education. Enhance your future career prospects.

**Cultural Exploration:** Fascinating history (ancient temples, modern cities). Immerse yourself in Korean pop culture.

## WOOSONG UNIVERSITY

Bachelor of Business Administration

BS AI & Big Data

BS Culinary Arts

BS Global Management

BS Hotel Management

BS K-Beauty Design

BS Media and Communication Arts

BS Restaurant and Entrepreneurship

## INCHEON NATIONAL UNIVERSITY (INU), SONGDO CAMPUS

Bachelors of Business Administration

## KYUNG DONG UNIVERSITY

BS Artificial Intelligence

BS Hospitality and Tourism Management

BS International Business Administration

BS International Hotel Management

BS Smart Computing

## SEOUL NATIONAL UNIVERSITY, BUNDANG HOSPITAL

BS Human Nutrition & Dietetics

Doctor of Physical Therapy

## DONG-A UNIVERSITY

BS Integrated Business Management (IBM)

# POLAND



**Education:** Polish education emphasizes strong academic foundations and encourages critical thinking with a focus on both theoretical knowledge and practical skills

**Research Opportunities:** Many universities actively engage in research, providing students with opportunities to participate in cutting-edge projects.

**Cost of Living:** The overall cost of living in Poland is also relatively lower.

**Traditional Cuisine:** Polish cuisine is hearty and flavorful, with a variety of dishes you can enjoy. Enjoy a mix of traditional restaurants and modern cafes.

**Festivals and Events:** Poland hosts many cultural festivals and events throughout the year.

## POWISLANSKI UNIVERSITY

Bachelors of Business Administration

BS Economics

BS Nursing



## WSB UNIVERSITY

Bachelor of Business Administration

BS Accounting and Finance

BS Computer Science

BS International Relations

# MOROCCO



**Unique Cultural Experiences:** From bustling souks to traditional music you can immerse yourself in a truly unique cultural environment.

**Linguistic Diversity:** Morocco offers opportunities to learn Arabic, French, and even Berber languages, enhancing your linguistic skills.

**Opportunities for Research:** Morocco's unique position as a gateway to Africa provides opportunities for research in many advanced fields

**Beautiful Landscapes:** From the Sahara Desert to the Atlas Mountains and the Atlantic coast, Morocco offers diverse and stunning landscapes.

## AL AKHAWAYN UNIVERSITY IN IFRANE (AUI)

Bachelor of Business Administration

BS Artificial Intelligence and Robotization

BS Big Data Analytics

BS Cloud and Mobile Software Engineering

BS Communication Studies

BS Computer Science

BS Engineering and Management Science

BS Environmental Studies and Sustainability

BS International Studies

# ROMANIA



**Global Education:** Prestigious institutions offer top-tier education in STEM and medical degrees at a fraction of the usual cost, and are internationally recognized.

**Emerging Tech Hub:** An ideal environment for students looking for cutting-edge internships, lightning-fast internet, and a forward-thinking professional network.

**Wallet-Friendly Living:** One of the most affordable lifestyles in the EU, with massive perks on domestic travel for students.

## UNIVERSITY OF CRAIOVA

BS Computer Science

BS Economics and International Affairs

MS Artificial Intelligence

## ROMANIAN-AMERICAN UNIVERSITY

Bachelor of Business Administration

BS Computer Science for Economics

Master of Business Administration

MS Computer Science for Business



# BRAZIL



**Academic Powerhouse:** Home to the highest-ranked universities in Latin America, offering affordable and globally recognized education.

**Research Hub:** As a global leader in renewable energy and environmental research, it provides unique opportunities for hands-on internships.

**Cultural Vibrancy:** Postcard-perfect beaches, vibrant carnivals, and diverse culinary experiences.

## UNIVERSIDADE DE FORTALEZA

Bachelor of Business Administration



## UNIVERSIDADE DE FORTALEZA

Bachelor of Business Administration

BS Economics

BS Accounting and Finance

BS Computer Science

BS Data Science

BS Biomedical Engineering

BS English Language and Literature

BS Digital Media And Broadcast Journalism

Bachelor of Architecture

BS International Relations

# APPLICATION PROCEDURE



## STEP 01

Fill the application form online



## STEP 02

Appear for pre-interview



## STEP 03

Appear for final interview



## STEP 06

Coordinate with international office for your nominations



## STEP 05

Submit your documents.



## STEP 04

Complete your Registration, if selected



## STEP 07

List mapped courses on the form and submit it to the host university.



## STEP 08

Wait for your Acceptance



## STEP 09

Apply for your visa



## STEP 12

Continue your studies at Superior after your return.



## STEP 11

Go for Exchange Program



## STEP 10

Attend Training Sessions

# GUIDELINES

- ✓ To ensure a smooth transition, research the institution's academic calendar, housing options, and student support services before you embark on your exchange program.
- ✓ It is crucial to research visa requirements and limitations well in advance of your departure.
- ✓ It is recommended to secure your accommodation well in advance of your departure.
- ✓ It is essential to create a budget for your spending before departure.
- ✓ Don't forget to research local travel options before you leave.
- ✓ Consider participating in self-development training programs to prepare for your upcoming trip.
- ✓ Please send us photos of your study and lifestyle abroad for inclusion in our books and other platforms.
- ✓ It's important to be aware of and respect the laws of your host country.
- ✓ Maintain a strong focus on your academic goals throughout your exchange program.
- ✓ Don't miss your classes.
- ✓ Ensure the safekeeping of your passport and important documents during your exchange.
- ✓ Remember to take breaks and manage stress to ensure a fulfilling experience.
- ✓ Integrate activities you enjoy into your exchange experience to maintain a sense of well-being.



# Helpful Tips

- We recommend that you make an effort to learn some basic phrases in the local language before your departure.
- Remember to pack your medications so you have them during your travels.
- Be sure to obtain the contact information for the host university representative and international office.
- Before you depart, make sure to research the weather conditions and time difference of your host destination.
- It's generally not recommended to carry large sums of cash while travelling.
- Ensure your baggage is clearly labeled with your name, contact information, and destination address.

92 333 4060315

internationaloffice@superior.edu.pk

## CULTURAL TIPS

- Familiarize yourself with the cultural norms and etiquette of your host country before departure
- Connect with someone who has previously visited your destination
- Respect the local culture
- Maintain good communication
- Have empathy

# GLOBAL PATHWAY

Superior University pioneers an expansive approach to global education through its innovative split-degree program, collaborating with various international partner universities. This unique program enables students at the undergraduate, postgraduate, and Ph.D. levels to commence their studies in Pakistan and seamlessly complete the remainder abroad.

Superior's International Office diligently navigates visa processes, minimises costs, and ensures a guarantee of academic excellence both domestically and across the globe through the transformative Split Degree Program.



## ELIGIBILITY

**CGPA 3.0**

Proficient In English

For Bachelors Program 3rd, 4th, 5th, and 6th semester students can apply.

# PROGRAMS AVAILABLE AT THE FOLLOWING INTERNATIONAL UNIVERSITIES

## PARTNER UNIVERSITIES



University of Cattolica  
Italy



Kyungdong  
University  
South Korea



Dong-A  
University  
South Korea



Westcliff  
University USA



Boise State  
University



Berkeley  
College



Murray State  
University



Rennes School  
of Business  
France



EICAR Film  
School  
France



IPAG France



Kedge Business  
School France



MBS (Montpellier  
Business School)  
France



University of  
Essex



Aberystwyth  
University



ENAE Business  
School Spain



Ludwigshafen  
University of  
business and  
society Germany



University  
of Fraser  
Valley Canada



The University  
of Newcastle  
Australia



University of  
Limerick



Istanbul Aydin  
University

# PROGRAMS AVAILABLE AT PARTNER UNIVERSITIES



Barcelona  
Technology  
School  
Spain



Xi'an  
Jiaotong-  
Liverpool  
University  
China



Graduate School  
of Chinese  
Academy of  
Agricultural  
Sciences  
China



Eicar film  
school  
France



Berkeley  
College  
USA



ENAE  
Business  
School  
Spain



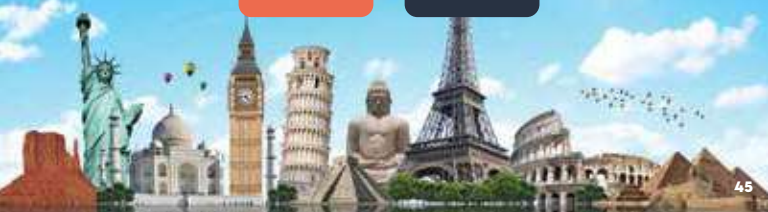
University of  
Cattolica  
Italy



Hebei  
Academy  
of Fine Arts  
China



MBS School  
of Business  
France



# SPEAKSURE

## SCHOOL OF LANGUAGES

Our language centre will offer a wide range of language programs and certification that cater to the needs of various study abroad and work programs. These programs will be designed to equip students with proficiency in different languages, certifications, and speaking exposure to ensure that they are ready for study and employment opportunities.



### IELTS

Mastering IELTS can open doors to international education and employment opportunities, enhancing prospects in English-speaking countries.



### ARABIC

Key for careers in diplomacy and international relations, and offers insights into the rich cultural heritage of the Arab world.



### CHINESE

Critical for business opportunities in one of the world's leading economies and offers a gateway to a diverse historical and cultural landscape



### URDU

Enhanced cognitive skills, access to a rich cultural heritage, and improved communication abilities, making it a valuable language to learn.



### GERMAN

Boosts career opportunities in engineering, automotive, and business sectors in Europe's largest economy.



### JAPANESE

Opens pathways to roles in technology and business, while deepening understanding of Japan's influential culture and traditions.



### SPANISH

Enhances communication with the second largest group of native speakers globally, useful in international trade, healthcare, and media.



### FRENCH

Learning French enhances career options in fashion, culinary arts, and diplomacy, and provides access to rich cultural experiences from literature to cinema.

# OEC


OFFICE OF ENGAGEMENT AND CO-CREATION  
SUPERIOR UNIVERSITY

The Office of Engagement and Co-Creation (OEC) at Superior University Lahore is dedicated to enriching the student experience by fostering active participation in both academic and extracurricular domains. Rather than limiting students to passive knowledge acquisition, the office empowers them to become proactive contributors, shaping their university journey through meaningful engagement. By promoting a culture of collaboration, innovation, and leadership, the office ensures that students play an integral role in co-creating a dynamic and inclusive learning environment.





[www.superior.edu.pk](http://www.superior.edu.pk)

 +92-333-4060315

 superiorinternationaloffice

 sulinternationaloffice

 internationaloffice@superior.edu.pk

 [www.superior.edu.pk/international](http://www.superior.edu.pk/international)