



INTERNATIONAL CONFERENCE ON

5th International Conference on
Management Research (ICMR) 2014

EMERGING MARKETS' ROLE IN THE GLOBAL ECONOMY

November 20–21, 2014
Superior University, Lahore, Pakistan

JOINT ACADEMIC CONFERENCE ORGANISED BY





Introduction

The academic excellence of Superior research conferences can be witnessed from the fact that for the last four years, Azra Naheed Centre for Research and Development (ANCRD) has been providing the opportunity to the researchers through symposia, workshops, panel discussion, and trainings and finding options for international collaborations.

This year's conference, ICMR 2014, revolves around 'EMERGING MARKETS' ROLE IN THE GLOBAL ECONOMY'. The conference aims to encourage the delegates from different fields of life and help them gain an understanding of the factors that trigger growth in emerging markets. This thought provoking topic invites papers to help academicians and corporate managers to increase their understanding of the role of Emerging Markets in global economy. The conference will include plenary sessions on different tracks, symposia and workshops designed to share ideas and research findings. The panel discussion by international and national speakers will share their ideas, explore the issues faced by academicians and practitioners and mutual discussion will result in generating applicable solutions to these issues.

The conference will provide a platform for every individual to learn from their sagacity and experiences. Besides this, it will act as a bridge between seasoned and young researchers who will ultimately add to the existing pool of knowledge. This event will create an environment which unveils new options for research. We cordially invite you at this auspicious event to learn more from each other and let us spread knowledge through sharing.



Call for Papers

Emerging markets at present serve as the world's economic growth engine, with rapid increase in their GDP growth. But these high growth rates with vast opportunities also contain high risks (asset bubbles and so forth).

In the past emerging markets used to be attractive only for their natural resources or as a source of cheap labour and low-cost manufacturing. However, now emerging markets are seen as the center of the entire world's economic growth. Rapid population growth, sustained economic development, and a growing middle class are making many companies look at emerging markets in a different way.

We are pleased to offer a platform to discuss the role of emerging markets in the global economy. In continuation of our previous effort to facilitate the academicians, practitioners and policy makers in dealing with the challenges of tomorrow, Superior University invites you to attend our 5th consecutive International Conference on Management Research (ICMR) in Lahore on November 20-21, 2014.

The conference will address the key issues including but not limited to:

- Cross-border trade and investment among emerging markets
- Talent, leadership and other HR issues
- Innovation
- Greentech or cleantech as the motor for development in emerging markets
- Trade, poverty and inequality
- Entrepreneurship skills
- Banking and finance including Islamic banking
- Service sector in emerging markets
- Tourism industry in emerging markets
- Government, public and private sector partnership
- Education and research
- SAARC and other regional co-operation
- Governance and corruption
- Sustainable and transparent business
- Outsourcing and Offshoring: Key trends and Issues
- Business and political risks
- Infrastructure and logistics
- Exploitation of natural resources

Other key areas are foreign direct investment strategies, corporate social responsibility and intellectual property rights in the emerging markets.

This conference will provide exceptional networking opportunities for researchers, business leaders, bankers, chief learning officers, HR directors, governmental and leaders of international agencies, business school heads, from regions including Pakistan, the UK, the USA, Sweden, France, Australia, Italy, China and India and many more.



We eagerly look forward to your participation in the 5th ICMR-2014.

Participants

Open to all researchers, practitioners and PhD candidates with an interest in emerging markets.

Papers

Papers may be written in the form of an article ranging maximum 15 pages. We welcome papers from researchers at various levels and from all disciplines within the social sciences.

Deadline

Submission Full Paper/Abstract	:	August 11, 2014
Notification of Acceptance	:	August 29, 2014
Full Papers for Accepted abstracts	:	September 29, 2014
Registration	:	August 01 - October 20, 2014
Conference Date	:	November 20 - 21, 2014

Registration Fee*

International Participant	:	USD 250
Research Student	:	USD 200
Local Participant	:	Rs. 5000
Research Student	:	Rs. 3000

*Included only documentation, lunch and conference charges

Conference Venue

The Venue for International Conference on Management Research 2014 is Superior University, Raiwind Road, Lahore.

Submission Rules

The International Conference on Management Research on “Emerging markets’ Role in the Global Economy” invites electronic submissions of abstracts/full papers which should be sent no later than August 11, 2014.

1. The application request should include the speaker’s name, place of work and position, the contact details including complete address, phone and fax numbers, e-mail and the title of the proposed report.



2. Paper abstracts should be submitted at conference@superior.edu.pk in word or PDF format, with spacing 1.5, and up to 500 words. The abstract should outline the topic, show the purpose and the type of research and include a description of the research project indicating whether the paper is theoretical or empirical, data sources and research method, as well as the key results and principle references. Authors should identify multiple keywords in their papers and indicate the track. Applications which do not contain the main thesis of the paper or which are less than 1 page in length will not be accepted. The final decision as to which paper will be accepted as plenary or track presentations will be made as a result of the review process.

3. Authors may submit more than one paper but only one paper can be accepted as first author. However, this author can be co-author of two other submitted papers as well.

4. Papers will be evaluated by the committee and authors will be notified of acceptance/ rejection by 29 August, 2014.

Full papers are limited to 15 typed written pages in length with spacing 1.5, (including tables and figures) excluding references. (Any paper exceeding the specified limit will not be included in the review process.)

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PREVIOUS CONFERENCES



ICMR-2013

Superior University organised 4th consecutive International Conference on Management Research (ICMR-2013) on November 21-22, 2013 in collaboration with IESEG School of Management, France; ICRIM, Italy; and the French and Italian Embassies. The theme of the conference was "Growth in Emerging Markets". The Conference was attended by Foreign Ambassadors, Diplomats Political Personalities, Senior Researchers, Industrialists, Businessmen, Corporate Professionals, Heads of Institutions and Students.



In welcome address, Dr. Sikander Khan, Pro Rector Superior College, highlighted the importance of understanding emerging markets and the role of academia in providing solutions and designing strategies to achieve the growth in emerging markets. He also emphasised that there is need to strengthen the ties between industry and academia in producing quality research.

The Chairman, Superior Group of Colleges, Chaudhry Abdul Rehman in his speech thanked H.E. Adriano Chiodi, Ambassador of Italy to Pakistan; Dr. Federico Bianchi, First Secretary, Embassy of Italy to Pakistan; Eric Noitakis, Head of the Economic Department, French Embassy; Prof Stephen Murdoch, Associate Dean at IESEG School of Management, France; and Mr. Rana Mashood Ahmad Khan, Education Minister, Punjab for gracing the occasion and extending their support in organising the research conference. Speaking on the occasion, he also emphasized that the only solution to all problems is quality education and through research we can regain our dignity. He further added that this is the high time to rediscover the new frontiers of research and that Azra Naheed Center for Research and Development (ANCRD), Superior College, Lahore is already embarked upon



it. The Chairman also appreciated the role of Higher Education Commission (HEC) in promoting the research culture in Pakistan.

The conference included plenary sessions on different tracks, symposia and workshops designed to share ideas and research findings. In panel discussion, the national and international speakers shared their ideas and explored the issues faced by academicians and practitioners proposing applicable solutions. Five parallel workshops were also conducted by seasoned trainers. The details are as follows:

1. Transition Period: Strategic and Management Issues for Emerging Economics by Dr Anna A. Dokukina, Plekhanov Russian University of Economics.
2. Situational Leadership Skills for Employee Development and Engagement by Dr. Bahauddin G. Mujtaba, Professor Nova Southerneast University, the USA.
3. Behavioural Finance in Developed and Emerging Market Countries by Dr. Taufique Samdani, University of Lille, France.
4. Breakthrough Thinking by Mr. Ahmad Qureshi, Chief Executive Officer, National Outreach Program (NOP).
5. A New Generation of Leaders: The Social Entrepreneur by Mr. Attique Ahmad, Chair IT-NOP and member of Federation of Pakistan Chamber of Commerce and Industries.

Another glaring feature of the ICMR 2013 was its Pakistan, France and Italy business forums where the presence of emissaries and diplomats raised the importance of ICMR. The objectives of these forums were to explore the potential business opportunities among three countries and to provide academic and corporate world with the understanding of the paradigms of international business networks. Besides, these forums helped strengthening our ties with these countries to meet the new challenges in the 21st century. The forums focused on the investment made by French and Italy companies in Pakistan, Pakistani companies making investment in Italy and France, bilateral trade volume, cooperation in the field of education and science, promotion of tourism and challenges faced by Italian and French businesses in Pakistan.

The conference was a reflection of Superior's vision to create opportunities through research. It provided excellent opportunity to the people from industry to join hands with business researchers from all over the world, and to explore important topics on Strategic Human Resource Management, Marketing, Finance, Entrepreneurship, Women Empowerment, Economics, Leadership and much more. More than 170 researchers from France, Sweden, Russia, China, Kazakhstan, the USA, the UK and different parts of Pakistan presented their research papers in the conference. The second day of the conference was concluded with the certificate awarding ceremony.



International Conference on Management Research





ICMR 2012



International Conference on Management Research





ICMR2011





ICMR 2010



International Conference on Management Research



About Superior University

Please click on www.superior.edu.pk for more information and registration details.

Contact

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