



MBA

* Executive



facilitating
Superior Human Beings



MBA

Executive : at Superior University is one of the evening programs offered to the candidates who are working in different business set ups and have minimum two years of experience. The on job professionals do understand the importance of MBA in this business world. As it is all related to your executive skills, Superior University has planned 24 courses related with finance, marketing, accounting and management etc. MBA (Executive) at Superior University helps the working professionals to understand the core concepts of strategic management, brand regulations, marketing, and taxation during their job routines.

Superior Split Degree

To meet the rapidly changing academic challenges, Superior University is exploring new horizons by joining hands with top universities around the globe and proudly offers split degree programmes at undergraduate, post graduate and Ph.D levels with an intention to give access to students for progression to international education.

Benefits

Guaranteed Better Academic Performance

When you enroll for the Split Degree Programmes you will need to spend half the duration of your degree at Superior and the other half at one of our collaborative partner universities, so ideally your academic standard will be better compared to normal overseas students.

Time & Cost Effectiveness:

Half the fee, half the duration compared to the normal international degree programmes.

Visa Processing Facility:

The Foreign Student Support Desk will facilitate you in processing your visa to any respective country.



Total Cr. Hrs.	78
Total Courses	24+Dissertation/ Research Project
Total Semesters	5
Eligibility	Minimum 14 years of education with second division + Minimum 4 years job/work experience in grade 17 or having income tax number

Semester 01	
Principles of Management	3
Business Finance	3
Financial Accounting	3
Communication Skills & Professional Development	3
Computer Application in Business	3
Semester 02	
Organizational Behavior & Ethics	3
Marketing Management	3
Financial Management	3
Management Information System	3
Business Mathematics & Statistics	3
Semester 03	
Human Resource Management	3
Entrepreneurship & SME	3
Marketing Channels	3
Cost & Management Accounting	3
Business Economics	3

Semester 04	
Elective I	
Elective II	
Elective III	
Elective IV	
Elective V	
Semester 05	
Elective I	
Elective II	
Elective III	
Elective IV	
Dissertation/Research Project	6
Elective Courses	
Marketing	
Sales Force Management	3
Retailing Management	3
Advertisement	3
Strategic Marketing Management	3
Supply Chain Management	3
Service Marketing	3

Brand Management	3
Marketing Communications	3
International Marketing	3
Human Resources	
Strategic Management	3
Human Resources Development	3
Recruitment & Selection	3
TQM	3
Industrial Relation & Labor Laws	3
Performance & Compensation	3
Leadership & Team Management	3
Change Management	3
Project Management	3
Finance	
Corporate Finance	3
Advanced Auditing	3
Financial Markets & Institutions.	3
Analysis of Financial Statements	3
Islamic Finance	3
Taxation Management	3
Risk management	3
Taxation Management	3
Investment analysis & Portfolio Management	3